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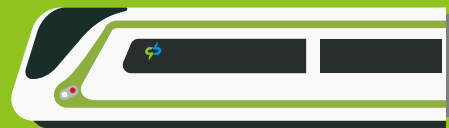






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1



首長的話

Message from the Leadership

董事長的話

Chairman's Message

臺中市正處於中部交通時代變革的開端，而中捷公司是中部交通新時代的拓荒者，本公司不只載運旅客，更承載城市交通的未來。

2021 年捷運綠線開始運行，至今營運逾 4 年，旅客對於捷運已從最初的陌生轉為常客，捷運不僅是民眾通勤、旅遊的得力運具，亦成為城市的節點與社區交流的場域。2024 年本公司於松竹站開創「居市森駅」市集品牌，致力拓展站體商業空間，營造捷運生活圈，讓捷運成為民眾日常的延伸。

隨著台中捷運路網規劃的進程，外界對捷運公司的期待更勝以往，逐年成長的運量可見一斑。2024 年，台中捷運的旅客服務滿意度再創 95.1 分新高，但「準點、安全」僅是本公司對自我的基本要求，藉由捷運為城市帶來更多元且深刻的價值是本公司的長期目標。

本公司立「精準」、「務實」為企業精神，強化公司治理並啟動各項業務改革，希冀公司主管同仁與公司一同進步、成長，協力打造值得信賴的捷運系統，讓市民以台中捷運為傲。

感謝市民與支持台中捷運的夥伴與我們攜手前行。



董事長 顏邦傑
Chairman Yen, Bang-Chieh

顏邦傑

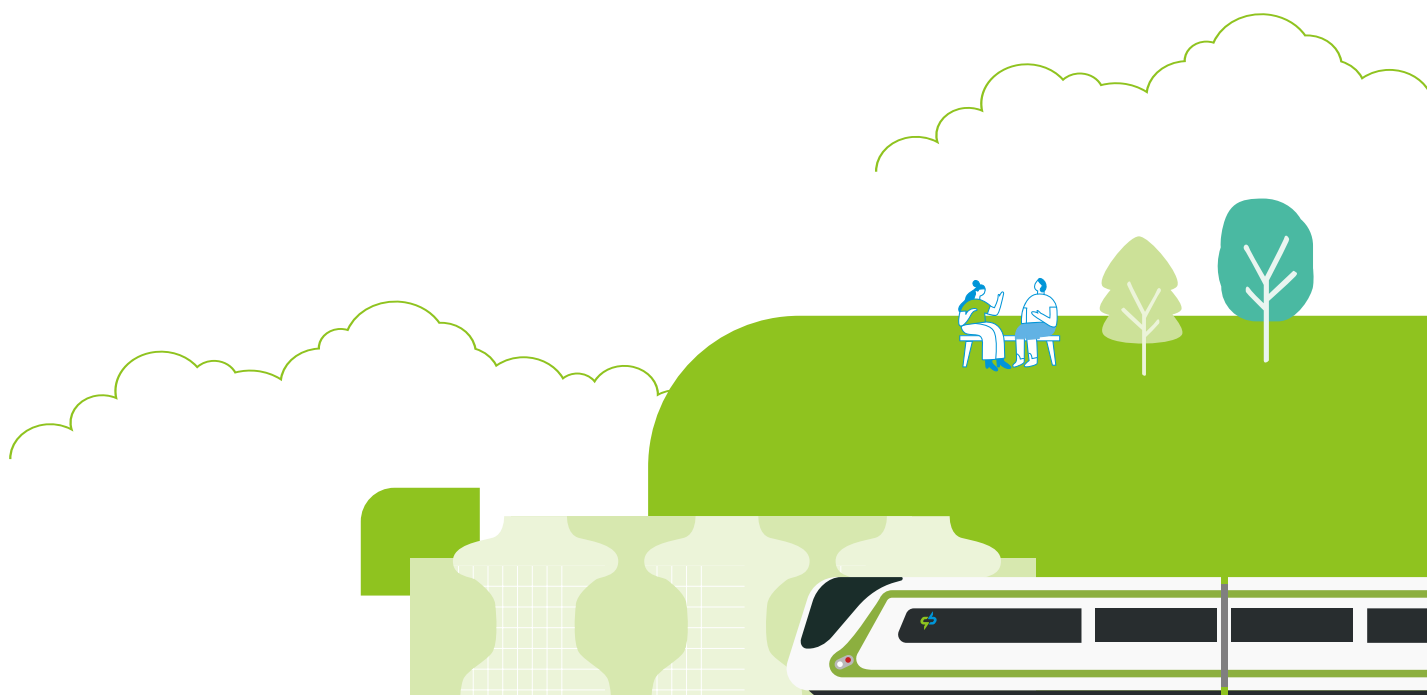
Taichung City stands at the beginning of a transportation era transformation in central Taiwan, and TMRT Corporation serves as the pioneer of this new transportation era in central Taiwan. Our company not only transports passengers but also carries the future of urban transportation.

The MRT Green Line began operations in 2021, and after more than 4 years of operation, passengers have transformed from initial unfamiliarity to regular customers. The MRT serves not only as a reliable transportation tool for commuting and travel but has also become urban nodes and venues for community exchange. In 2024, our company launched the "G4 Re-Station" market brand at Songzhu Station, committed to expanding station commercial spaces and creating MRT living circles, making the MRT an extension of people's daily lives.

With the progress of TMRT network planning, external expectations for the MRT company are greater than ever, as evidenced by the year-on-year growth in ridership. In 2024, TMRT's passenger service satisfaction reached a new high of 95.1 points. However, "punctuality and safety" are merely the basic requirements that our company sets for itself. Bringing more diverse and profound value to the city through the MRT system is our company's long-term goal.

Our company establishes "precision" and "pragmatism" as our corporate spirit, strengthening corporate governance and initiating various business reforms. We hope that company supervisors and colleagues will progress and grow together with the Company, working collaboratively to build a trustworthy MRT system that makes citizens proud of TMRT.

***We thank the citizens and partners who support
TMRT for moving forward with us.***



總經理的話

President's Message

承先啟後，共築幸福

2024 年是台中捷運穩健前行、積極開展軌道經濟布局的重要年度。本人於同年 9 月任職以來，帶著對鐵道運輸產業的熱情，以及對台中這座城市責任的使命感，持續與中捷全體員工攜手並進、深化營運效能、強化服務品質，更積極打造捷運社區化形象，讓捷運成為市民生活的一部分。

安全、賺錢、幸福企業為目標

- 安全為本，系統無虞：

台中捷運除定期檢視既有設施設備、營運流程與人員運作機制外，亦規劃風險預警項目，從工程、車輛、號誌、通訊到站務服務等，落實日常安全稽核制度。同時導入「零容忍」安全文化，強化全體安全意識，並針對異常事件與潛在風險進行模擬演練與應變機制，確保「捷運營運無死角、乘客安全零折扣」，成為民眾信賴的交通工具。

- 多元經營，效益提升：

以「車站」作為發展核心，盤點各站內外可用空間與人流熱區，並結合在地特色的商業模式與服務型態，導入零售、餐飲、社區活動、市集（如：居市森駅市集空間）、會議室出租等多元業態，發展軌道經濟，並引進數位支付、廣告經濟與品牌聯名合作，提升附加價值，推動附屬事業穩定成長，建構永續經營的財務體制。

- 打造幸福企業，凝聚團隊向心力：

員工是公司最重要的資產，致力推動以員工福祉、職涯發展為核心的人資政策，強化職能培訓、職務輪調與晉升管道設計，建立透明、公平的考核與激勵制度。同時關注員工工作與生活平衡，導入駐點式心理健康諮詢機制、員工關懷計畫、定期及不定期的員工意見交流，以及教保中心的籌畫，照顧有幼兒的員工等政策，提升整體組織歸屬感。透過傾聽、參與及共享成果，培養團隊榮譽感，讓中捷成為員工願意投入、共同成長的幸福職場。

2024 年，我們累積了豐碩成果，也拓展了格局，我們將更有信心走得穩健而深遠。台中是一座充滿潛力與希望的城市，而台中捷運，將是連接這座城市未來的主動脈！



總經理 朱來順
President Ju, Lai-Shun

朱來順





Inheriting the Past and Opening the Future, Building Happiness Together

2024 was a pivotal year for TMRT to advance steadily and actively develop its rail economic strategy. Since taking office in September of the same year, I have brought passion for the railway transportation industry and a sense of mission and responsibility toward the city of Taichung. I continue to work hand in hand with all TMRT employees, deepening operational efficiency, strengthening service quality, and actively building the community-oriented image of the MRT, making the MRT an integral part of citizens' lives.

Goals of Safety, Profitability, and a Happy Enterprise



- **Safety First, System Security:**

TMRT regularly reviews existing facilities and equipment, operational processes, and personnel operation mechanisms while also planning risk warning initiatives. From engineering and vehicles to signals, communications, and station services, we implement comprehensive daily safety audit systems. Simultaneously, we have introduced a "zero tolerance" safety culture, strengthening overall safety awareness and conducting simulation drills and response mechanisms for abnormal events and potential risks, ensuring "no blind spots in MRT operations and zero compromise on passenger safety" to become a transportation system trusted by the public.

- **Diversified Operations, Enhanced Benefits:**

Using "stations" as our development core, we inventory available spaces inside and outside each station and identify high-traffic areas. We combine local characteristic business models and service types, introducing diverse business formats such as retail, dining, community activities, markets (such as the G4 Re-Station), and conference room rentals. This develops the rail economy while introducing digital payments, advertising revenue, and brand collaborations, enhancing added value, promoting stable growth of ancillary businesses, and building a sustainable financial framework.

- **Building a Happy Enterprise, Fostering Team Cohesion:**

Employees are the Company's most important asset. We are committed to promoting human resource policies centered on employee welfare and career development, strengthening professional training, job rotation, and promotion pathway design, and establishing transparent and fair evaluation and incentive systems. At the same time, we focus on employee work-life balance by introducing on-site psychological health consultation mechanisms, employee care programs, regular and ad-hoc employee opinion exchanges, and planning for childcare centers to support employees with young children, among other policies that enhance overall organizational belonging. Through listening, participation, and sharing results, we cultivate team pride, making TMRT a happy workplace where employees are willing to invest and grow together.

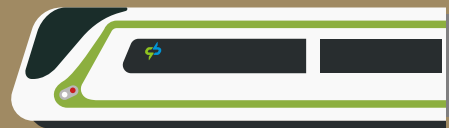
In 2024, we accumulated substantial achievements and expanded our vision. We will move forward with greater confidence, both steadily and profoundly. Taichung is a city full of potential and hope, and TMRT will serve as the main artery connecting this city's future!







2



願景、使命與核心價值

Vision, Mission, and Core Values



願景：一流捷運、連結幸福

Vision: First-class Metro, Connecting Happiness

臺中捷運股份有限公司秉持「不是 Number One，而是 Only One」的理念，以捷運串起民眾、旅客、社區以及員工的幸福生活，用關懷凝聚美好，以服務成就人群，實現城市共榮之目標。

Taichung Mass Rapid Transit upholds the concept of being "not Number One, but Only One," using the metro to connect the happy lives of people, passengers, communities, and employees, gathering beauty through care, achieving for the masses through service, and realizing the goal of urban co-prosperity.

使命

Mission

以提供安全、可靠、舒適、便捷的捷運服務，強化大臺中都會區社會經濟發展，善盡企業公民與社會責任，實踐永續經營理想。

To provide safe, reliable, comfortable, and convenient metro services, strengthen the socio-economic development of the Greater Taichung Metropolitan area, fulfill corporate citizenship and social responsibilities, and realize the ideal of sustainable operations.



核心價值：紀律、誠信、創新

Core Values: Discipline, Integrity, Innovation

紀律：以堅毅嚴謹的態度落實工作規範，注重旅客服務的每個環節，恪守本分。

誠信：堅守承諾，坦率相待，塑造高品質高道德的公司文化。

創新：憑藉新思維、新技術、新展望，不斷於挑戰中突破自我，為實現眾人福祉而努力。

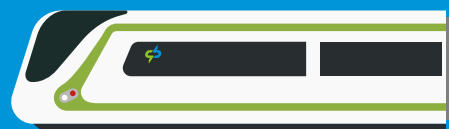
Discipline: Implementing work standards with a persevering and rigorous attitude, paying attention to every aspect of passenger service, and adhering to one's duties.

Integrity: Keeping promises, dealing with honesty, and shaping a high-quality, high-moral company culture.

Innovation: Relying on new thinking, new technology, and new prospects to constantly breakthrough in challenges and strive for the well-being of all.







數字快覽

Data and Figures

數字快覽

Data and Figures

年度總運量

Annual Ridership

15,808,142

2024

2023

2022

15,808,142

13,336,421

9,329,765

單位：人次 Unit: passengers

平均日運量

Average Daily Ridership

43,192

2024

2023

2022

43,192

36,538

25,561

單位：人次 Unit: passengers

尖峰最小班距

Minimum Headway During Peak Hours

360

2024

2023

2022

360

360

390

單位：秒 Unit: seconds

準點率

Punctuality Rate

99.85%

2024

2023

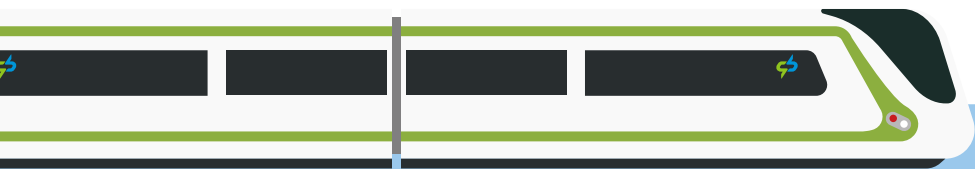
2022

99.85%

99.95%

99.91%

單位：% Unit: %

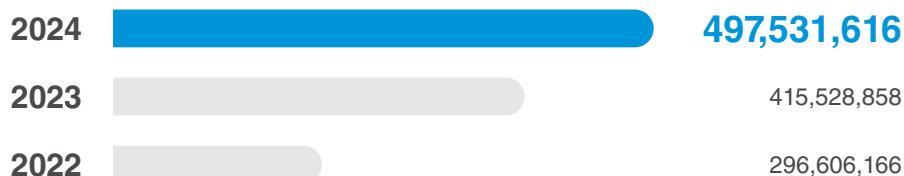




總收入

Total Revenue

497,531,616

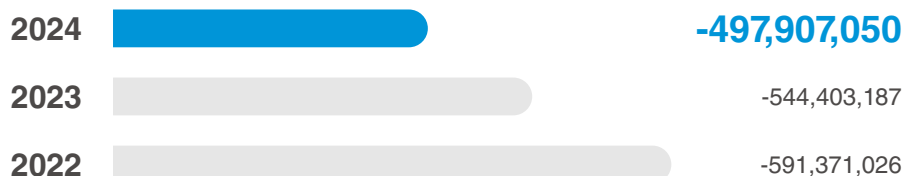


單位：新臺幣元 Unit: NT\$

稅前純益

Profit Before Tax

-497,907,050

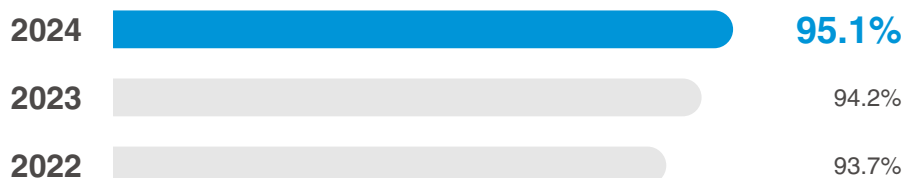


單位：新臺幣元 Unit: NT\$

旅客滿意度

Passenger Satisfaction

95.1%



單位：% Unit: %

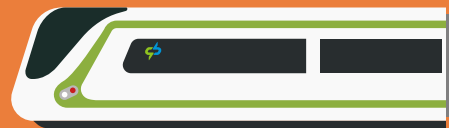






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組織架構

Organizational Structure

股東結構與資本額

Shareholder Structure and Capital

股東結構

Shareholder Structure

100%

臺中市政府

Taichung City Government

總投資金額（新臺幣元）

Total Investment Amount (NTD)

35億

NT\$ 3.5 billion

資本額

Capital

本公司 2017 年成立登記資本總額為新臺幣 10 億元，實收資本總額為新臺幣 2 億元，經 2018 年及 2019 年，分別發行新股辦理現金增資新臺幣 3 億元及 5 億元。至 2019 年底止，實收資本總額計為新臺幣 10 億元。

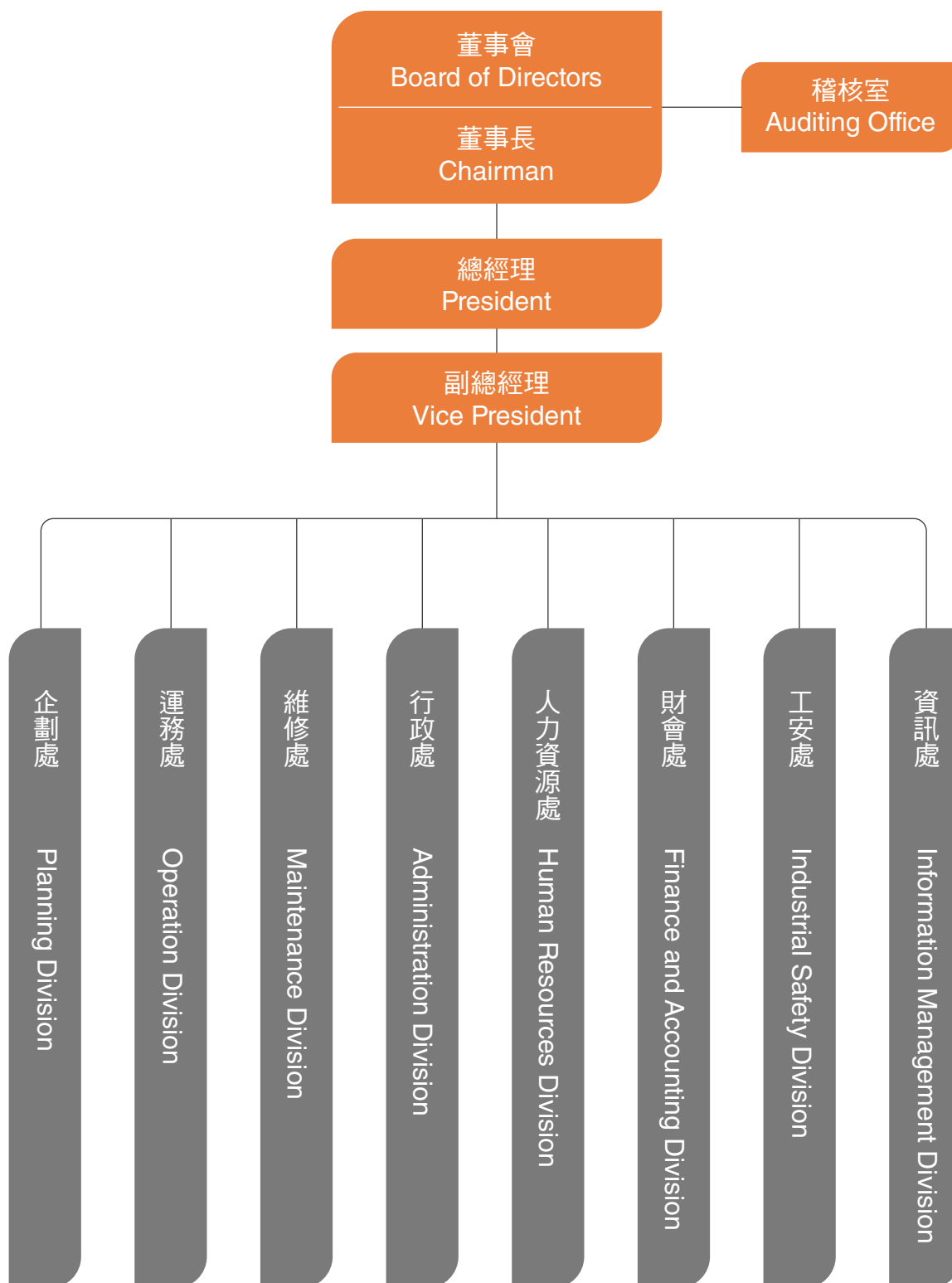
2020 年登記資本總額調整為新臺幣 35 億元，經 2020 年至 2023 年發行新股辦理現金增資，金額分別為新臺幣 7 億 5,000 萬元、7 億 5,000 萬元、5 億元及 5 億元。至 2024 年底止，登記資本總額及實收資本總額為新臺幣 35 億元。

When established in 2017, the Company's registered total capital was NTD 1 billion, with a paid-in capital of NTD 200 million. In 2018 and 2019, new shares were issued for cash capital increases of NTD 300 million and NTD 500 million respectively. By the end of 2019, the total paid-in capital was NTD 1 billion.

In 2020, the registered total capital was adjusted to NTD 3.5 billion. From 2020 to 2023, new shares were issued for cash capital increases of NTD 750 million, NTD 750 million, NTD 500 million, and NTD 500 million respectively. By the end of 2024, the total paid-in capital was NTD 3.5 billion.

組織架構

Organizational Structure



董事會

Board of Directors

職稱 Title	姓名 Name
董事長 Chairman	顏邦傑（臺中捷運股份有限公司董事長） Yen, Bang-Chieh（Chairman, Taichung Mass Rapid Transit Corporation）
董事 Directors	吳存金（臺中市政府地政局局長） Wu, Tsun-Chin（Director-General, Land Administration Bureau, Taichung City Government）
	李正偉（臺中市政府都市發展局局長） Lee, Cheng-Wei（Director-General, Urban Development Bureau, Taichung City Government）
	林麗玉（臺北市政府前參事） Lin, Li-Yu（Former Counselor, Taipei City Government）
	張峯源（臺中市政府經濟發展局局長） Chang, Feng-yuan（Director-General, Economic Development Bureau, Taichung City Government）
	陳美秀（臺中市政府觀光旅遊局局長） Chen, Mei-Xiu（Director-General, Tourism and Travel Bureau, Taichung City Government）
	鍾慧諭（逢甲大學智慧運輸與物流創新中心副主任） Chung, Hui-Yu（Vice Director, Innovation Center for Intelligent Transportation and Logistics, Feng Chia University）
監察人 Supervisor	李善植（臺中市政府法制局局長） Lee, Shan-Chih（Director-General, Legal Affairs Bureau, Taichung City Government）
	林淑勤（臺中市政府主計處處長） Lin, Shu-Chin（Director-General, Budget, Accounting and Statistics Office, Taichung City Government）
	游麗玲（臺中市政府財政局局長） You, Li-Ling（Director-General, Finance Bureau, Taichung City Government）

（以 2024.12.31 在任董事會成員名單為準，並依姓氏筆劃順序）

（Arranged in alphabetical order of the surnames based on the list of current board directors on 2024.12.31）

經營團隊

Management Team

中文部門 Chinese Department	英文部門 English Department	中文職稱 Chinese Title	英文職稱 English Title	中文姓名 Chinese Name	英文姓名 English Name
總經理室	General Manager Office	總經理	President	朱來順	JU, LAI-SHUN
副總經理室	Vice President Office	副總經理	Vice President	葉進財	YEH, CHIN-TSAI
副總經理室	Vice President Office	副總經理	Vice President	蘇瑞文	SU, JUI-WEN
企劃處	Planning Division	處長	Director	鄭凱祥	CHENG, KAI-HSIANG
運務處	Operation Division	處長	Director	郭松鑫	KUO, SUNG-HSIN
運務處	Operation Division	代理副處長	Acting Deputy Director	陳俊宏	CHEN, CHUN-HUNG
維修處	Maintenance Division	處長	Director	林永盛	LIN, YUNG-SHENG
維修處	Maintenance Division	副處長	Deputy Director	黃文通	HUANG, WEN-TUNG
行政處	Administration Division	處長	Director	許泰銘	SHEU, TAI-MING
行政處	Administration Division	副處長	Deputy Director	余吉昌	SHE, JYI-CHANG
人力資源處	Human Resources Division	處長	Director	葉進財 兼任	YEH, CHIN-TSAI
財會處	Finance and Accounting Division	處長	Director	張家智	CHANG, CHIA-CHIH
工安處	Industrial Safety Division	處長	Director	陳玉明	CHEN, YU-MING
資訊處	Information Management Division	代理副處長	Acting Deputy Director	安晉萱	AN, JING-SHIUAN
稽核室	Auditing Office	主任	Director	(尚未派任)	

(2024.12.31 在任名單)

(List of incumbents as of 2024.12.31)

人力統計

Workforce Statistics

人力概況（統計至 2024.12.31）

本公司從業人員共計 739 人，其中男性 535 人（72.4%）、女性 204 人（27.6%），平均年齡 36.9 歲，具學士學位以上之員工達 90.7%。本公司依身心障礙者權益保護法及原住民族工作權保障法等相關法令，進用身心障礙者及原住民身分之員工，進用人數均超過法定人數，善盡企業社會責任。

Personnel Overview (as of December 31, 2024)

Our company employs a total of 739 people, including 535 males (72.4%) and 204 females (27.6%), with an average age of 36.9 years. Employees holding bachelor's degrees or higher account for 90.7% of the workforce. In accordance with the Protection of Rights and Interests of People with Disabilities Act, the Indigenous Peoples Employment Rights Protection Act, and other relevant legislation, our company employs individuals with disabilities and indigenous employees, with employment numbers exceeding legal requirements, thereby fulfilling our corporate social responsibility commitments.

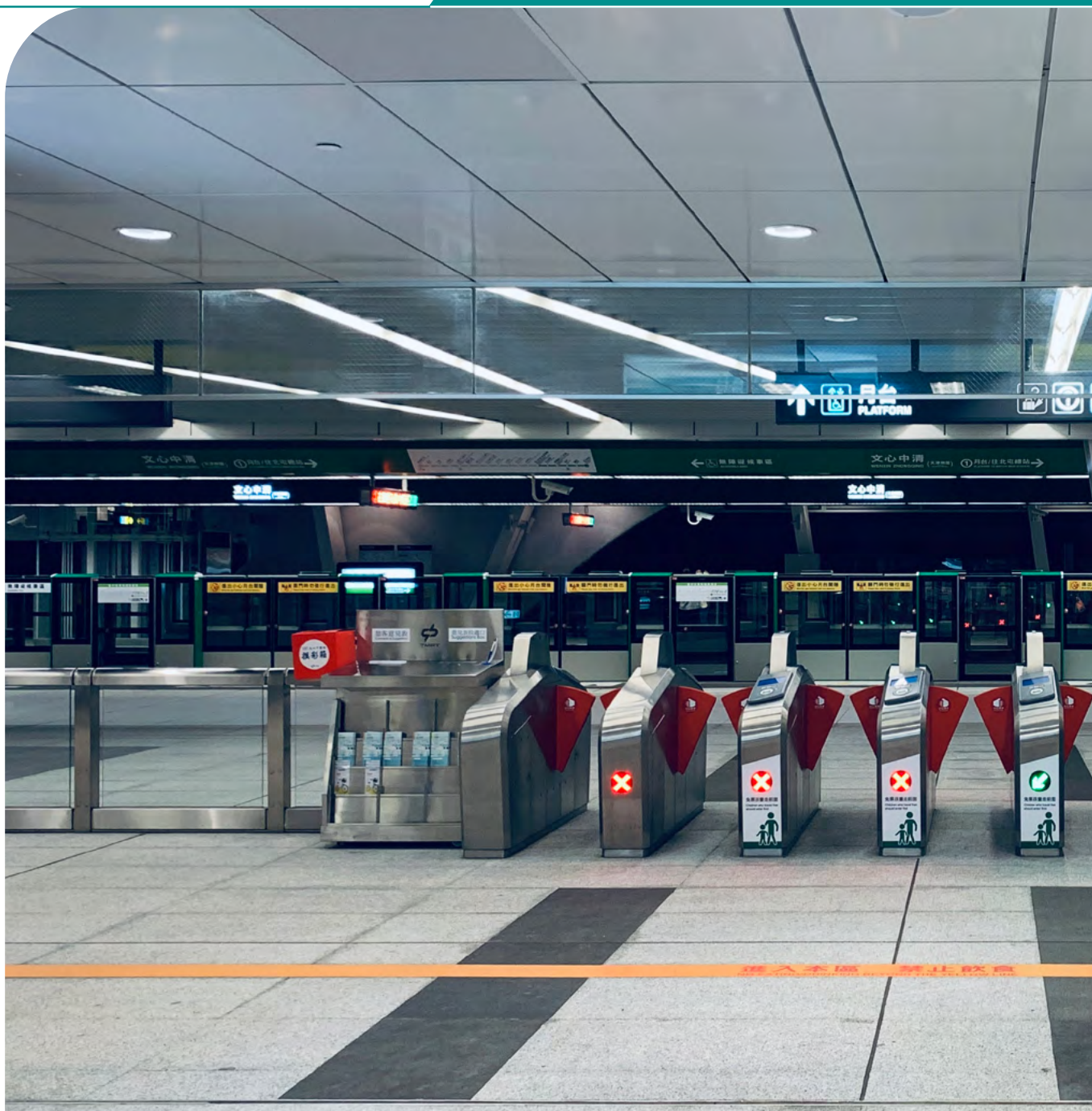


歷年人力狀況

Historical Workforce Situation

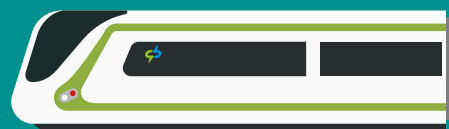
年度 Year	2017 年	2018 年	2019 年	2020 年	2021 年	2022 年	2023 年	2024 年
項目 Item								
預算員額 Budgeted Personnel Quota	69	261	437	983	983	983	983	983
在職人數 Number of In-service Employees	67	210	302	845	854	841	810	739







5



營運概況

Operational Overview

運輸本業

Core Transport Business

1. 營運路網

Operational Network

台中捷運烏日文心北屯線（綠線）全長 16.71 公里，其中高架段約 15.94 公里，地面段約 0.77 公里，共設置 18 座車站，1 座機廠，1 個行控中心及 1 個備援行控中心。

The Taichung Metro Wuri-Wenxin-Beitun Line (Green Line) has a total length of 16.71 kilometers, of which approximately 15.94 kilometers is elevated and about 0.77 kilometers is at ground level. It consists of 18 stations, 1 depot, 1 operations control center, and 1 backup operations control center.





2. 運量 Ridership

台中捷運 2024 年運量持續穩定成長，展現市民對捷運運輸服務的依賴與肯定。雖然 5 月發生「水安宮站上行列車持刀傷人事件」，一度對運量造成影響，但在本公司積極強化緊急應變能力及嚴密守護車站與列車安全下，使旅客逐漸重拾信任。下半年多場大型活動陸續登場，包括 9 月的 Red Bull Showrun Taichung、10 月搖滾台中音樂節以及 12 月跨年晚會等，帶動單日運量屢創佳績。月運量則於 12 月達成 149 萬人次，創下通車以來最高紀錄。另一方面，公共運輸定期票運量亦穩定攀升，顯示捷運已逐漸成為市民日常通勤首選。整體而言，2024 年不僅反映出運量的實質成長，也突顯出捷運在日常生活與大型活動中扮演的重要角色。

TMRT ridership continued steady growth throughout 2024, demonstrating citizens' reliance on and confidence in MRT transportation services. Although the "knife attack incident on an upbound train at Shui-an Temple Station" occurred in May, temporarily impacting ridership, passengers gradually regained trust through our company's proactive strengthening of emergency response capabilities and rigorous protection of station and train safety. Multiple large-scale events took place in the second half of the year, including September's Red Bull Showrun Taichung, October's Rock Taichung Music Festival, and December's New Year's Eve celebrations, driving daily ridership to repeatedly achieve outstanding results. Monthly ridership reached 1.49 million passengers in December, setting the highest record since operations began. Public transportation monthly pass ridership also steadily increased, indicating that MRT has gradually become citizens' preferred choice for daily commuting. Overall, 2024 not only reflected substantial ridership growth but also highlighted the MRT's crucial role in both daily life and major events.

年度 Year	2022 年	2023 年	2024 年
年度總運量（人次） Annual Total Ridership (passengers)	9,329,765	13,336,421	15,808,142
平均日運量（人次／日） Average Daily Ridership (passengers/day)	25,561	36,538	43,192



3. 班距水準

Service Frequency Standards

台中捷運 2024 年全日平均班距維持穩定水準，尖峰時段平均班距約為 6 分鐘、離峰與假日則適度調整班次，降低旅客候車時間、因應大型活動亦規劃加密班距或派發加班車疏運，提升旅客搭乘意願。

TMRT maintained stable service frequency levels throughout 2024, with peak-hour average intervals of approximately 6 minutes and appropriate adjustments during off-peak periods and holidays to reduce passenger waiting times. For major events, increased frequency or additional trains were deployed for crowd management, enhancing passenger willingness to ride.

年度 Year	2022 年	2023 年	2024 年
平均尖峰班距（分） Average Peak Headway （min）	6 分 42 秒 6 min 42 sec	6 分 31 秒 6 min 31 sec	6 分 00 秒 6 min 00 sec
平均離峰班距（分） Average Off-Peak Headway（min）	9 分 12 秒 9 min 12 sec	8 分 55 秒 8 min 55 sec	8 分 27 秒 8 min 27 sec
平均準點率 Average Punctuality Rate	99.91%	99.95%	99.85%



4. 旅客意見反映統計

Passenger Inquiry and Feedback Statistics

2024 年本公司客服中心受理民眾意見反映約 1.03 萬件（含臺中市政府研考會及交通局移辦計 338 件，佔 3%），平均每月受理 859 件，案件數則以「諮詢」類別為最多。

In 2024, our company's customer service center handled approximately 10,300 public feedback cases (including 338 cases transferred from the Taichung City Government Research, Development and Evaluation Commission and Transportation Bureau, accounting for 3%), averaging 859 cases per month, with "inquiries" representing the largest category.

單位：件 Unit: Cases

受理案件類別 Categories of Handled Cases	2022 年	2023 年	2024 年
諮詢 Consultation	4,907	9,552	9,414
建議 Suggestion	333	467	335
資訊告知 Information Notification	138	273	176
抱怨 Complaint	147	109	117
讚揚 Praise	85	74	40
其他（業務聯繫、非本公司權管等） Others (Business Contact, Not Under Company's Authority, etc.)	286	469	206
檢舉 Reports	7	10	12
慰問 Condolences	9	23	9
總計 Total	5,912	10,977	10,309



附屬事業

Ancillary Businesses

1. 車站商業空間

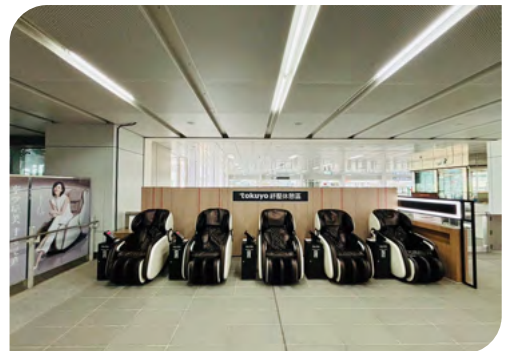
Station Commercial Spaces

販賣店

Retail Shops

台中捷運為活絡車站商業活動，挹注更多車站租金收益，積極推出長短期租賃案及推廣分時段招商，於2024年引進多元型態店鋪進駐，包含高鐵臺中站的「聯邦租車」、松竹站、市政府站、水安宮站及大慶站的「TOKUYO 按摩椅」；「Touch Cafe 智能咖啡機」提供多項飲品；「CoCobar 迷你電話亭 KTV」則為通勤時增添樂趣；而早餐時段的「摩斯漢堡」滿足了趕時間的上班族等多項品牌。台中捷運將持續推動多元化之商業合作模式，擴大附屬事業收入，提供民眾更便捷的服務。

To revitalize station commercial activities and generate additional station rental revenue, TMRT actively launched long-term and short-term lease initiatives and promoted time-segmented investment opportunities. In 2024, diverse store formats were introduced, including "Union Rental Car" at THSR Taichung Station; "TOKUYO Massage Chairs" at Songzhu, Taichung City Hall, Shui-an Temple, and Daqing Stations; "Touch Cafe Smart Coffee Machines" offering various beverages; "CoCobar Mini Phone Booth KTV" adding entertainment to commuting; and "MOS Burger" during breakfast hours to serve rushed office workers, among other brands. TMRT will continue promoting diversified commercial cooperation models, expanding ancillary business revenue, and providing more convenient services to the public.



停車場

Parking Facilities

2024 年 12 月於舊社站、文心中清站、文華高中站、水安宮站及大慶站共 5 站機車轉乘停車場，設置安全帽自動殺菌清淨機，全程語音引導教學，進行消毒、除臭、紫外線殺菌、低溫烘乾 4 道程序，並採用通過 SGS 驗證之台塑生醫抗菌防護噴霧，提供民眾多元化的服務。

In December 2024, automatic helmet sterilization and cleaning machines were installed at motorcycle transfer parking facilities at five stations: Jiushe, Wenxin Zhongqing, Wenhua High School, Shui-an Temple, and Daqing Stations. Featuring complete voice-guided instruction, these machines perform four procedures: disinfection, deodorization, UV sterilization, and low-temperature drying, utilizing SGS-certified Formosa Plastics Biomedical antibacterial protective spray to provide diversified services to the public.



2. 廣告 Advertising



車站廣告 Station Advertising

2024 年以市政府站、高鐵臺中站為主線上刊率最高車站，另近年來積極推廣市政府站玻璃帷幕廣告，已形塑為各大品牌首選的戶外媒體指標版位之一。

In 2024, Taichung City Hall Station and THSR Taichung Station achieved the highest monthly advertisement placement rates. Recent years have seen active promotion of Taichung City Hall Station's glass curtain wall advertising, which has become one of the preferred outdoor media flagship positions for major brands.

數位廣告

Digital Advertising

為增強旅客的參與感和記憶點，捷運站內設置互動螢幕（LCD）5 座、3D 裸視螢幕（LED）1 座，分別設置於文心崇德站（3F）、文心櫻花站（1F）、市政府站（1F）、水安宮站（2F）、文心森林公園站（3F）、豐樂公園站（3F），能更強化平面廣告的動態效果，融入互動元素和多媒體內容，提供更豐富和吸引人的廣告體驗。

To enhance passenger engagement and create memorable experiences, interactive LCD screens are installed at five locations and naked-eye 3D LED screens at one location within MRT stations, specifically at Wenxin Chongde Station (3F), Wenxin Yinghua Station (1F), Taichung City Hall Station (1F), Shui-an Temple Station (2F), Wenxin Forest Park Station (3F), and Feng-le Park Station (3F). These installations enhance the dynamic effects of traditional advertising by incorporating interactive elements and multimedia content, providing richer and more engaging advertising experiences.





列車廣告

Train Advertising

列車廣告是每位捷運旅客必然停留之處，觸及廣度相對高於多數的車站廣告，常以企業形象宣傳或快閃行銷活動推廣為主，運用車廂內多種廣告版位組合規劃而成的創意廣告，使旅客在乘車過程產生高印象度、高記憶度、高好感度等多元廣告效益。

Train advertising represents spaces where every MRT passenger inevitably spends time, achieving relatively higher reach than most station advertising. These advertisements typically focus on corporate image promotion or flash marketing campaigns, utilizing creative advertising strategies that combine various advertising positions within train cars to generate multiple benefits including high impression rates, memorability, and positive sentiment during passenger journeys.



財務表現

Financial Performance

1. 歷年總收入

Historical Total Revenue

單位：新臺幣元 Unit: NT\$

年度 Year	2022	2023	2024
營業收入 Operating Revenue	257,496,908	379,706,679	450,451,894
營業外收入 Non-Operating Revenue	39,109,258	35,822,179	47,079,722
總收入 Total Revenue	296,606,166	415,528,858	497,531,616

2. 歷年稅前純益

Historical Pre-Tax Net Profit

單位：新臺幣元 Unit: NT\$

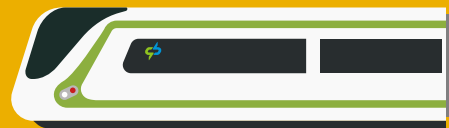
年度 Year	2022	2023	2024
稅前純益 Pre-Tax Net Profit	-591,371,026	-544,403,187	-497,907,050







6



經營成果

Operational Results

堅守安全可靠

Upholding Safety and Reliability

1. 系統強化安全升級

System Safety Enhancement and Upgrade

多重災害模擬演練（松竹站、市政府站）

Multiple Disaster Simulation Drills (Songzhu Station, Taichung City Hall Station)

2024 年度除於平日、夜間辦理多次桌上模擬演練及處級規模演練外，更進行 2 次多重災害模擬演練，目的為提升跨單位間之緊急應變能力。一月於松竹站模擬軌道異物掉落致列車故障，啟動鄰軌救援及與台鐵共同防災機制，並同時應對異物起火燃燒之情況。六月則於市政府站模擬列車內隨機攻擊事件，強調自主防衛、緊急通報及偕同警、消等外部單位之應變重要性。災害演練旨在驗證標準作業程序與各項裝備運用，除可增強人員技能，更鞏固相關單位間合作默契，提供旅客安全乘車環境。

In addition to conducting multiple tabletop simulation exercises and department-level drills during weekdays and evenings throughout 2024, we also conducted two multiple disaster simulation drills with the purpose of enhancing emergency response capabilities across different units. In January at Songzhu Station, we simulated foreign objects falling onto tracks causing train malfunctions, activating adjacent track rescue procedures and joint disaster prevention mechanisms with Taiwan Railways, while simultaneously responding to situations involving ignited foreign objects. In June at Taichung City Hall Station, we simulated random attack incidents inside trains, emphasizing the importance of self-defense, emergency notification, and coordinated response with external units such as police and fire departments. Disaster drills aim to verify standard operating procedures and equipment utilization. In addition to enhancing personnel skills, they strengthen cooperation and coordination between relevant units, providing passengers with a safe riding environment.





辦理中捷定檢 為安全把關

Conducting TMRT Regular Inspections for Safety Assurance

台中捷運自通車以來，臺中市政府每年邀集專家學者進行「年度經營維護與安全監督定期檢查」。本年度於6月28日辦理，定檢委員肯定中捷公司於爭取異業合作、改善車站手機訊號及運用場站空間拓展附屬事業等努力，同時也提出加強緊急停車按鈕宣導、透過行銷活動提升運量及研議常見顧客抱怨議題 SOP 等建議事項。本公司依建議逐步進行改善，提供市民更安全、可靠、便捷、舒適的搭乘體驗。



Since TMRT began operations, the Taichung City Government annually invites experts and scholars to conduct "Annual Operation Maintenance and Safety Supervision Regular Inspections". This year's inspection was conducted on June 28. The inspection committee commended TMRT Corporation's efforts in pursuing cross-industry partnerships, improving mobile phone signal coverage at stations, and utilizing station spaces to expand ancillary businesses. They also provided recommendations including strengthening emergency stop button awareness campaigns, enhancing ridership through marketing activities, and developing standard operating procedures for common customer complaint issues. Our company is implementing improvements based on these recommendations to provide citizens with safer, more reliable, convenient, and comfortable riding experiences.

智慧監督運用：通過 ISO 27001 資訊安全管理

Intelligent Supervision Application: Achieving ISO 27001 Information Security Management Certification

台中捷運致力於建置高標準資通訊系統之機密性、完整性、可用性及法律遵行等四項要求，於 2024 年再度通過最新版 ISO 27001:2022 國際標準驗證，提升民眾對於台中捷運資安服務品質的信任度。

TMRT is committed to establishing high-standard information and communication systems that meet four key requirements: confidentiality, integrity, availability, and legal compliance. In 2024, we successfully renewed our certification under the latest ISO 27001:2022 international standard, enhancing public trust in TMRT's information security service quality.



友善便捷 旅客服務

Friendly and Convenient Passenger Services

1. 有愛無礙乘車環境

Accessible and Caring Riding Environment

志工服務

Volunteer Services

中捷志工隊自 2020 年 10 月成立以來，始終熱忱投入各項車站專案與活動任務的支援服務。無論是母親節康乃馨發送、台中燈會、跨年交通疏運或是大型活動等，都能在車站內看見中捷志工們忙碌的身影。他們以真誠的笑容與積極的態度，成為活動中不可或缺溫暖力量。

Since the establishment of the TMRT volunteer team in October 2020, volunteers have consistently and enthusiastically supported various station projects and activity assignments. Whether distributing carnations on Mother's Day, supporting the Taichung Lantern Festival, managing New Year's Eve traffic, or assisting with large-scale events, the dedicated presence of TMRT volunteers can be seen throughout the stations. With sincere smiles and positive attitudes, they have become an indispensable source of warmth in these activities.



關心隱性需求乘客 博愛貼紙讓愛出發

Caring for Passengers with Hidden Needs - Love Stickers Spreading Compassion

台中捷運為了讓車站服務人員更容易識別隱性需求旅客，並即時提供適當關懷，特別以老弱婦孺及隱性需求者形象，設計「感謝您體貼」博愛貼紙，開放需要的旅客向各車站詢問處索取，亦透過車站螢幕、跑馬燈及廣播等方式加強宣導本措施，讓更多有需要的旅客得到關心與協助，讓人情味成為台中捷運最美麗的風景。

To help station service personnel more easily identify passengers with hidden needs and provide timely appropriate care, TMRT specially designed "Thank You for Your Consideration" courtesy stickers featuring images representing elderly, vulnerable individuals, women, children, and those with hidden disabilities. These are available for passengers in need to request from station information counters. This initiative is also promoted through station screens, LED displays, and announcements, ensuring that more passengers in need receive care and assistance, making human compassion the most beautiful aspect of TMRT.



增設月台候車座

Adding Platform Waiting Seats

隨著綠線運量持續成長，在不影響旅客進出及逃生動線安全的前提下，本公司全面檢視綠線 18 座車站座椅及空間配置，於 2024 年 10 月中旬完成優化後，全線座椅數總計 62 座（共 186 個座位），貼心提供旅客更舒適的候車體驗。

As Green Line ridership continues to grow, and while ensuring passenger flow and evacuation route safety, our company comprehensively reviewed seating and spatial configurations at all 18 Green Line stations. Following optimization completed in mid-October 2024, the system-wide total includes 62 benches (providing 186 individual seats), thoughtfully enhancing passengers' waiting comfort.



中捷公廁獲頒全國特優公廁

TMRT Restrooms Awarded National Excellence Recognition

台中捷運為提升如廁體驗，於 2024 年推動「中捷公廁・共築美藝」計畫，結合民間企業與地方團體資源，在市政府站廁所空間融入原生植物、香氛精油、地景音樂與改善通風設備，打造五感兼具的美學環境。除深獲民眾好評外，更榮獲環境部「2024 年全國績優公廁評比——交通場站類特優」，成為全國唯一獲獎的捷運公司及市府轄管唯一獲獎單位。此成果不僅提升旅客滿意度，更展現中捷實踐企業社會責任、打造美感都市場域的決心。



To enhance restroom experiences, TMRT launched the "TMRT Restrooms - Building Beautiful Spaces Together" initiative in 2024, combining resources from private enterprises and local organizations to integrate native plants, aromatic essential oils, ambient soundscapes, and improved ventilation systems in Taichung City Hall Station restroom facilities, creating an aesthetic environment that engages all five senses. Beyond receiving widespread public acclaim, the facility won the Environmental Protection Administration's "2024 National Excellence in Public Restrooms Evaluation - Transportation Hub Category Excellence Award", making us the only MRT company nationwide and the sole city government-managed facility to receive this recognition. This achievement not only enhances passenger satisfaction but also demonstrates TMRT's commitment to practicing corporate social responsibility and creating aesthetically pleasing urban spaces.



2. 推動智慧化旅客服務

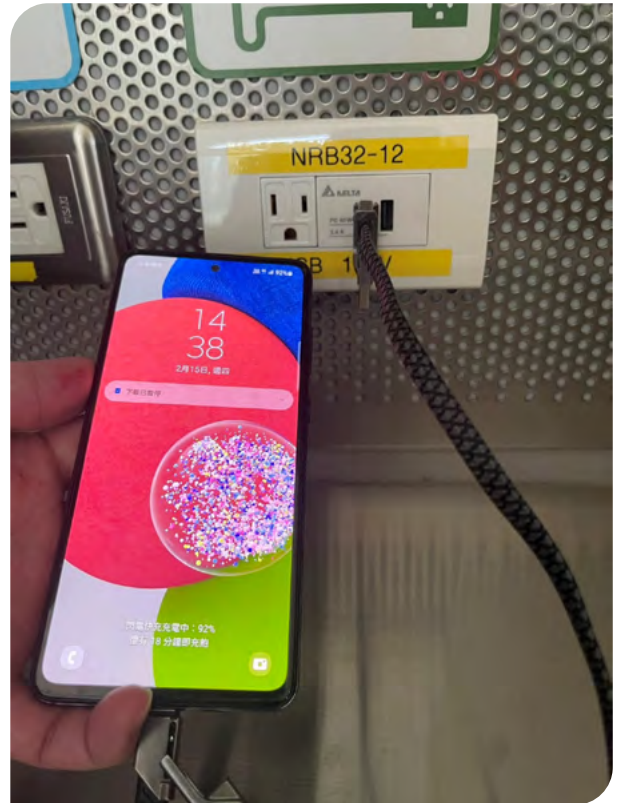
Advancing Intelligent Passenger Services

車站充電座全面升級

Comprehensive Station charging stations fully upgraded

中捷全線 18 個車站共設有 39 組充電座，免費提供旅客使用，考量現今智慧型手機多數具備快充功能，台中捷運於 2 月 16 日起升級各車站充電座，支援 Type-A 及 Type-C 兩種規格，提供更便捷、智慧與人性化的運輸環境，旅客只需自備充電線材，即可迅速為手機、筆記型電腦等行動裝置補充電力。

TMRT's 18 stations feature 39 charging station units, provided free for passenger use. Recognizing that most smartphones today support fast charging capabilities, TMRT upgraded all station charging stations beginning February 16, supporting both Type-A and Type-C specifications to provide a more convenient, intelligent, and user-friendly transportation environment. Passengers need only bring their own charging cables to quickly power mobile phones, laptops, and other portable devices.



智慧中捷，多元支付最便捷

Smart TMRT - Multiple Payment Options for Maximum Convenience

台中捷運為提供國內外旅客更方便快速的支付方式，在捷運綠線建置行動支付系統，升級各車站無障礙閘門驗票功能，2024 年 4 月 25 日起，民眾持指定感應式信用卡或使用行動支付 QR Code 乘車碼，即能輕鬆支付車資，享受智慧交通的服務。

To provide domestic and international passengers with more convenient and efficient payment methods, TMRT implemented mobile payment systems on the Green Line, upgrading accessible gate validation functions at all stations. Starting April 25, 2024, passengers can easily pay fares using designated contactless credit cards or mobile payment QR code transit passes, enjoying smart transportation services.



優化遺失物作業系統

Optimizing the Lost and Found Management System

旅客可於中捷官網、App 查詢 6 個月內之遺失物，原遺失物公告資訊顯示「物品名稱、拾獲日期及地點」，本公司於 2024 年優化系統，增加物品重要特徵資訊，如「姓名（隱碼處理）、證件類別、顏色」等，方便人員查詢辨識，亦可防止盜領事件發生，系統也具備檢核機制，可降低冒領風險並提升認領率。2024 年共拾得約 1.1 萬件遺失物，認領總數約 3.7 千件。

Passengers can search for lost items within a six-month period on the TMRT official website and mobile app. Originally, lost and found announcements displayed "item name, date found, and location". Our company optimized the system in 2024 by adding important item characteristic information such as "name (with privacy protection coding), document type, and color" to facilitate staff identification and prevent fraudulent claims. The system also incorporates verification mechanisms that reduce false claiming risks and improve legitimate claim rates. In 2024, approximately 11,000 lost items were collected, with approximately 3,700 items successfully claimed.



重大節慶活動疏運

Major Festival and Event Transportation Management

台中捷運肩負活動疏運的重要任務，從事先規劃加密班距、派發加班車及調度空車至重點車站載客等策略，另搭配現場管制措施，迅速消化人潮。2024 年完成元旦、農曆春節、元宵燈會、雙十國慶、搖滾台中、跨年晚會等重要節日及大型活動疏運。

TMRT assumes the important responsibility of event transportation management, implementing strategies ranging from advance planning of increased service frequency and dispatching additional trains to deploying empty trains at key stations for passenger loading, combined with on-site crowd control measures to efficiently manage large crowds. In 2024, we successfully managed transportation for New Year's Day, Lunar New Year, Lantern Festival, Double Ten National Day, Rock Taichung, New Year's Eve celebrations, and other major holidays and large-scale events.



企業體質 專業深化

Enterprise Structure and Professional Development

1. 人才培育 專業分工

Talent Development and Professional Specialization

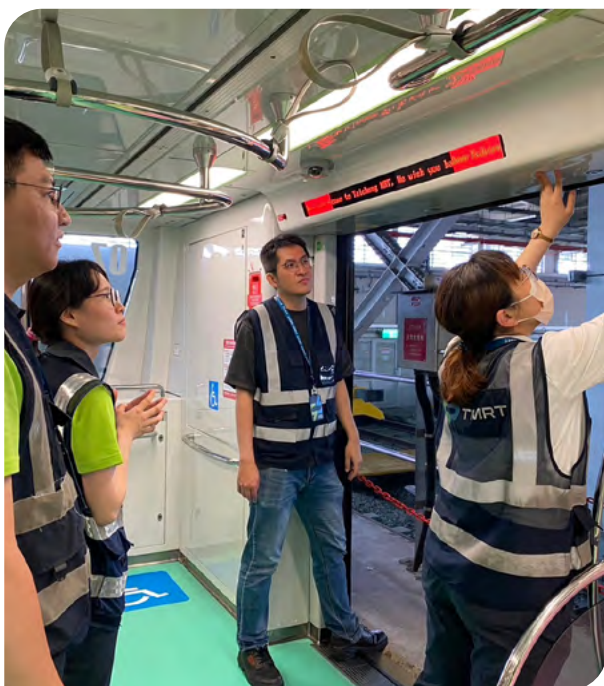
人才招募

Talent Recruitment

為建立企業精實文化並提升人力運用效率，於 2024 年進行人力盤點及組織調整，爰 2024 年末舉辦大型新進人員公開甄試甄補人力，惟為汲取業界實務經驗，培養現場人力專業技術與經驗傳承，辦理 2 次特殊專才甄選，以延攬於號誌系統及電聯車檢修領域資歷豐富之優秀人才。此外，本公司重視員工關懷，透過特殊專才甄選具國家專技證照心理師，適時提供專業心理諮詢與心理健康資源，增進員工心理健康，俾利提供更安全與優質之旅客服務。



To establish a lean enterprise culture and improve human resource utilization efficiency, we conducted workforce assessment and organizational restructuring in 2024. Consequently, no large-scale open recruitment examinations for new personnel were held in 2024. However, to incorporate practical industry experience and cultivate on-site professional skills and knowledge transfer, we conducted two specialized talent recruitment processes to attract experienced professionals in signal systems and electric multiple unit maintenance. Additionally, our company prioritizes employee welfare by recruiting licensed psychologists through specialized talent selection to provide timely professional psychological consultation and mental health resources, enhancing employee mental well-being to facilitate the delivery of safer and higher quality passenger services.



員工訓練

Employee Training

本公司每年依據臺中市政府核定之年度行車人員訓練計畫執行各項員工訓練，並推動各項訓練品質精進方案。2024 年度共辦理 29 項訓練課程，總訓練時數 10,440 小時，總核發證照數 732 張。

Our company annually implements various employee training programs according to the annual train personnel training plan approved by the Taichung City Government and promotes continuous training quality improvement initiatives. In 2024, we conducted 29 training courses with a total training duration of 10,440 hours and issued 732 certificates.

2. 國內外技術交流

Domestic and International Technical Exchange

2024 捷運聯盟交流會

2024 MRT Alliance Exchange Conference

2024 年 3 月 15 日由高雄捷運公司舉辦捷運聯盟交流會議，會議中就疫情後的觀光運量復甦、捷運智慧化雲平臺應用分享、以及 ESG 永續經營等議題，進行專題演講與論壇交流。除了專題分享與交流討論，各公司更關注到電價持續調整等重大議題，共商因應對策。

On March 15, 2024, Kaohsiung MRT Company hosted the MRT Alliance exchange conference, featuring keynote presentations and forum discussions on topics including post-pandemic tourism ridership recovery, MRT intelligent cloud platform applications, and ESG sustainable management practices. Beyond topic presentations and exchange discussions, participating companies addressed major challenges such as ongoing electricity price adjustments and collaboratively developed response strategies.



同年 9 月 13 日，由新北捷運公司擔任主辦下半年交流會議，並安排國內五家捷運公司與新加坡「SMRT 集團」(SMRT Corporation Ltd.) 共同簽訂合作備忘錄，主要內容包括：「加強人才交流，共同培育軌道專業人才」、「技術專業知能分享，精進系統營運品質」、「建立聯合採購機制，共同開發維修備品，降低購置成本」、「發展商業合作，朝商店經營、廣告、行銷活動等項目互相進駐為方向」等四大面向，希冀相互汲取成功經驗，促進未來更多合作交流之可能性。

On September 13 of the same year, New Taipei MRT Company hosted the second half-year exchange conference and facilitated the signing of a cooperation memorandum between five domestic MRT companies and Singapore's "SMRT Corporation Ltd." The memorandum encompasses four major areas: "Strengthening talent exchange and jointly cultivating rail transportation professionals", "Sharing technical expertise to enhance system operational quality", "Establishing joint procurement mechanisms and collaboratively developing maintenance components to reduce acquisition costs", and "Developing commercial partnerships toward mutual participation in retail operations, advertising, and marketing activities", with the aim of mutually leveraging successful experiences and fostering greater cooperation and exchange opportunities in the future.



中華民國運輸學會 2024 年年會暨學術論文國際研討會

Republic of China Transportation Society 2024 Annual Conference and International Academic Paper Symposium

為提升同仁專業知識，本公司參與中華民國運輸學會 2024 年年會暨學術論文國際研討會，觀摩國內外專家學者探討永續發展與人工智慧在交通領域的應用。

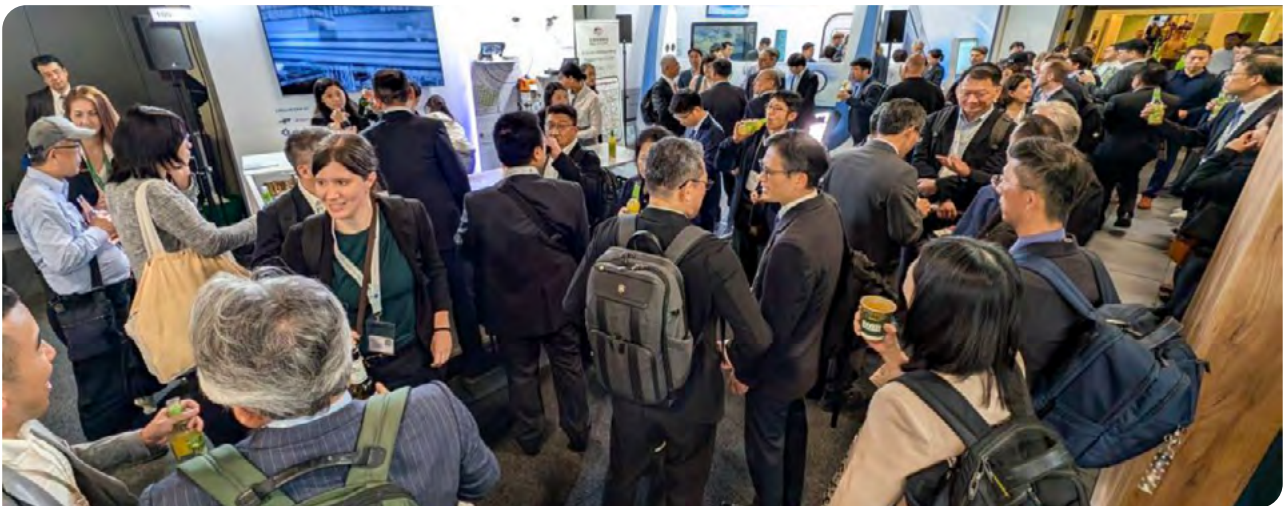
To enhance colleagues' professional knowledge, our company participated in the Republic of China Transportation Society 2024 Annual Conference and International Academic Paper Symposium, observing domestic and international experts and scholars discussing sustainable development and artificial intelligence applications in the transportation sector.

德國柏林國際大眾交通運輸專業展

InnoTrans Berlin International Public Transportation Professional Exhibition

為掌握最新維修技術趨勢並拓展國際合作機會，台中捷運積極參與每兩年在德國柏林舉辦的國際大眾運輸專業展（InnoTrans），以期強化維修知識、拓展商源，並有效控制耗材成本。針對系統設備、零組件選擇、設施建設及技術服務等相關採購事項，台中捷運可參考全球鐵道建設發展趨勢，選擇具成本效益且符合主流的技术方案，期盼能以永續、智慧與節能高效的方式推動未來建設與營運。

To stay current with the latest maintenance technology trends and expand international cooperation opportunities, TMRT actively participates in InnoTrans, the international public transportation professional exhibition held biennially in Berlin, Germany, aiming to strengthen maintenance expertise, expand business networks, and effectively control material costs. Regarding procurement matters related to system equipment, component selection, facility construction, and technical services, TMRT can reference global railway construction development trends, selecting cost-effective and mainstream technical solutions with the goal of promoting future construction and operations through sustainable, intelligent, and energy-efficient approaches.



鐵道技術現地實務交流

Railway Technology On-Site Practical Exchange

參與台北捷運公司於 2024 年 10 月 25 日辦理之「鐵道技術現地實務交流」，針對智慧營運、數位創新實務進行交流，如：「捷運人流資訊管理系統」、「預測軌道營運管理資訊系統」、「捷運路網及列車動態顯示系統」及「列車智慧監督預警系統」等相關技術與成果。

We participated in the "Railway Technology On-Site Practical Exchange" organized by Taipei MRT Company on October 25, 2024, focusing on intelligent operations and digital innovation practices, including: "MRT Passenger Flow Information Management System", "Predictive Track Operations Management Information System", "MRT Network and Train Dynamic Display System", and "Train Intelligent Supervision Early Warning System" among other related technologies and achievements.



多元品牌行銷

Diversified Brand Marketing

1. 社群媒體經營

Social Media Management

台中捷運 Facebook 粉絲團 TMRT Facebook Fan Page

台中捷運 Facebook 粉絲團持續發揮資訊傳遞與品牌溝通的雙重角色，除定期發布官方新聞、政令宣導及活動訊息外，亦積極分享軌道運輸知識與捷運日常，深化民眾對捷運系統的認識與信任。同時透過與合作廠商合辦多元行銷與優惠活動，提升互動參與感，擴大品牌影響力。至 2024 年 12 月止，粉絲團累積追蹤人數達 3.8 萬人，並持續穩定成長中。



The TMRT Facebook fan page continues to serve the dual purpose of information dissemination and brand communication. Beyond regularly publishing official news, policy announcements, and activity updates, it actively shares rail transportation knowledge and daily MRT operations, deepening public understanding and trust in the MRT system. Simultaneously, through co-hosting diverse marketing and promotional activities with partner vendors, it enhances interactive engagement and expands brand influence. As of December 2024, the fan page has accumulated 38,000 followers and continues to grow steadily.



台中捷運 Facebook 社團自 2022 年 7 月 21 日成立以來，已逐步形成一個充滿在地互動與熱情參與的交流平台。社團成員多為台中市民、軌道迷、捷運產業相關從業人員，以及關心捷運發展的民眾。社團鼓勵成員主動分享搭乘捷運的經驗點滴，交流沿線美食、旅遊景點等生活情報，打造「搭捷運、玩台中」的社群氛圍。

Since its establishment on July 21, 2022, the TMRT Facebook group has gradually evolved into an exchange platform characterized by local interaction and enthusiastic participation. Group members primarily consist of Taichung citizens, rail enthusiasts, railway industry professionals, and citizens interested in MRT development. The group encourages members to actively share their MRT riding experiences and exchange information about local cuisine and tourist attractions along the line, fostering a community atmosphere of "riding MRT, exploring Taichung".



數位行銷

Digital Marketing

「每一個平凡的早晨，都脫胎於不平凡的夜晚」。在《台中捷運的一天》影片中，詳細呈現站務人員繁複的工作內容。他們必須隨時待命、應對突發狀況，耐心協助旅客解決問題；而保全人員則穿梭於車站與車廂之間，日夜巡邏守護秩序與安全。確保每一位旅客的安全，始終是台中捷運最重要的使命，希望藉由這部影片，讓觀眾能感受到台中捷運對安全的堅持與服務的用心。

"Every ordinary morning is born from an extraordinary night". The "A Day at TMRT" video presents in detail the complex responsibilities of station staff. They must remain on standby at all times, respond to emergencies, and patiently assist passengers in resolving issues, while security personnel patrol between stations and carriages day and night to maintain order and safety. Ensuring the safety of every passenger remains TMRT's most important mission. We hope that through this video, viewers can appreciate TMRT's commitment to safety and dedication to service.



2. 品牌行銷活動

Brand Marketing Activities

捷運絹印・幸福轉運

MRT Screen Printing - Happy Transfer

2024 年 2 月 3 日，台中捷運於市政府站 1 號出口舉辦「捷運絹印・幸福轉運」新春手作活動。凡出示搭乘證明之旅客，皆可免費絹印紅布袋與春聯，並參加拍照抽獎。活動提供 8 款龍年限定圖樣，含吉祥物「小綠綠」等設計，吸引眾多旅客參與。同場亦設有「龍年許願牆」，中捷蒐集旅客願望卡，共築祝福牆面，傳遞新年幸福心意。

On February 3, 2024, TMRT organized the "MRT Screen Printing - Happy Transfer" New Year handicraft activity at Exit 1 of Taichung City Hall Station. Passengers presenting proof of ridership could receive complimentary screen-printed red envelopes and spring couplets, and participate in photo contest drawings. The activity featured eight Year of the Dragon limited edition designs, including the mascot "Little Green" among other designs, attracting numerous passenger participants. The event also included a "Year of the Dragon Wish Wall", where TMRT collected passenger wish cards to create a collective blessing wall, conveying New Year joy and good wishes.



「子午捷伴」遊台中

"Meridian MRT Partner" Explore Taichung

為拓展年輕客群並活化車站空間，台中捷運於 2024 年 5 月 1 日至 7 月 31 日與「子午計畫」合作推出「子午捷伴」集章活動，邀請旗下 7 位 Vtuber（虛擬實況主）化身中捷制服角色進駐沿線車站，結合動漫元素吸引年輕世代及次文化愛好者參與。活動期間不僅成功提升品牌年輕化形象，亦有效帶動人潮與搭乘意願，活動期間售出旅遊票達 2,000 張以上，展現異業合作與 IP 行銷的加乘效益。

To expand the young demographic and revitalize station spaces, TMRT collaborated with "Meridian Project" from May 1 to July 31, 2024, launching the "Meridian MRT Partner" stamp collection activity. This initiative invited seven Vtubers (virtual streamers) from their roster to transform into TMRT uniform characters stationed at stations along the line, combining anime elements to attract younger generations and subculture enthusiasts. During the activity period, this initiative not only successfully enhanced the brand's youthful image but also effectively increased foot traffic and ridership interest. More than 2,000 travel tickets were sold during the activity period, demonstrating the synergistic benefits of cross-industry collaboration and intellectual property marketing.



小小站長體驗活動：融入 ESG 環保議題

Little Station Master Experience Activity: Incorporating ESG Environmental Themes

為培養捷運潛在客群及增進品牌形象，台中捷運於 2024 年 7 月 19 日及 8 月 16 日共舉辦 4 場次小小站長體驗活動，本次活動特別融入 ESG 環保議題，讓孩子們從小樹立環保意識，並了解大眾運輸節能減碳的重要性。

透過實際體驗及闖關配合手作活動，加強宣導旅客乘車禮儀並簡介捷運工作內容，讓參與活動之親子在捷運車站共度美好時光。台中捷運小小站長體驗活動相當受到家長及小朋友歡迎，活動開放報名時往往立刻額滿，家長對於活動參與心得及口碑良好，有效拉近本公司與親子客群之距離。

To cultivate potential MRT customers and enhance brand image, TMRT organized four sessions of Little Station Master experience activities on July 19 and August 16, 2024. This activity specially incorporated ESG environmental themes, helping children develop environmental awareness from an early age and understand the importance of public transportation in energy conservation and carbon reduction.

Through hands-on experiences and checkpoint activities combined with craft activities, passenger etiquette was promoted and MRT operations were introduced, allowing participating families to enjoy quality time together at MRT stations. The TMRT Little Station Master experience activities are extremely popular with parents and children. When activity registration opens, spots are typically filled immediately. Parents provide positive feedback and word-of-mouth about their participation experience, effectively strengthening the connection between our company and family customers.



台灣首次 Red Bull Showrun 活動 Taiwan's First Red Bull Showrun Event

2024 年「亞洲唯一、台灣首次」的 Red Bull Showrun Taichung 邀請紅牛車隊與知名賽車手角田裕毅精彩展演，9 月 27 日至 29 日連續三天吸引大批民眾參與，3 萬張門票瞬間售罄。活動會場鄰近捷運市政府站，本公司除扮演疏運角色外，更將車站及列車打造為打卡景點，創造卓越熱銷佳績與運量產值，為台中捷運注入亮眼營收。



The 2024 "Asia's Only, Taiwan's First" Red Bull Showrun Taichung featured spectacular performances by the Red Bull team and renowned racing driver Yuki Tsunoda. The three consecutive days from September 27 to 29 attracted massive crowds, with 30,000 tickets selling out instantly. The event venue was located adjacent to MRT Taichung City Hall Station. Our company not only served a transportation role but also transformed stations and trains into photo-worthy destinations, generating excellent sales performance and ridership value while injecting significant revenue into TMRT.

RED BULL SHOWRUN TAICHUNG 在台中 中捷彩繪列車及大型打卡牆吸睛登場



f 台中捷運 | Q 台中捷運 | @台中捷運

3. 紀念車票

Commemorative Tickets

2024 年度票卡

2024 Annual Ticket Card

2024 年度票卡於 2024 年 1 月 6 日對外發售限量 888 張，每張售價 100 元，並於當日全數售罄，獲得好評。票卡設計概念延續「輕、簡、透」風格採透明設計，以藍與綠線條交錯，象徵交通阡陌縱橫、各種文化豐富且匯集，也象徵未來台中捷運藍線與綠線將形成一個更完整的捷運系統，交織民眾的生活圈，讓捷運融入你我的生活。

The 2024 annual ticket card was released for sale on January 6, 2024, with a limited quantity of 888 cards priced at NT\$100 each, selling out completely on the same day and receiving positive reviews. The ticket card design concept continues the "light, simple, transparent" aesthetic with a transparent design featuring intersecting blue and green lines, symbolizing interconnected transportation networks and the convergence of diverse cultures. It also represents how the future TMRT Blue and Green Lines will form a more comprehensive MRT system, weaving together people's living circles and integrating MRT into our daily lives.



子午計畫 Vtuber 聯名 24 小時旅遊票

Meridian Project - Vtuber Collaboration Travel Ticket for 24 Hours

延續 5 月「子午捷伴」集章活動熱烈展開，台中捷運與子午計畫攜手合作推出第 2 彈—聯名 24 小時旅遊票，並於 2024 年 7 月 20 日對外限量開賣，票面設計以 Vtuber 角色身著中捷服裝，化身為站務人員及維修人員，以及搭配中捷各式元素，聯名旅遊票卡不到 1 小時即秒殺完售，受到粉絲熱烈支持。



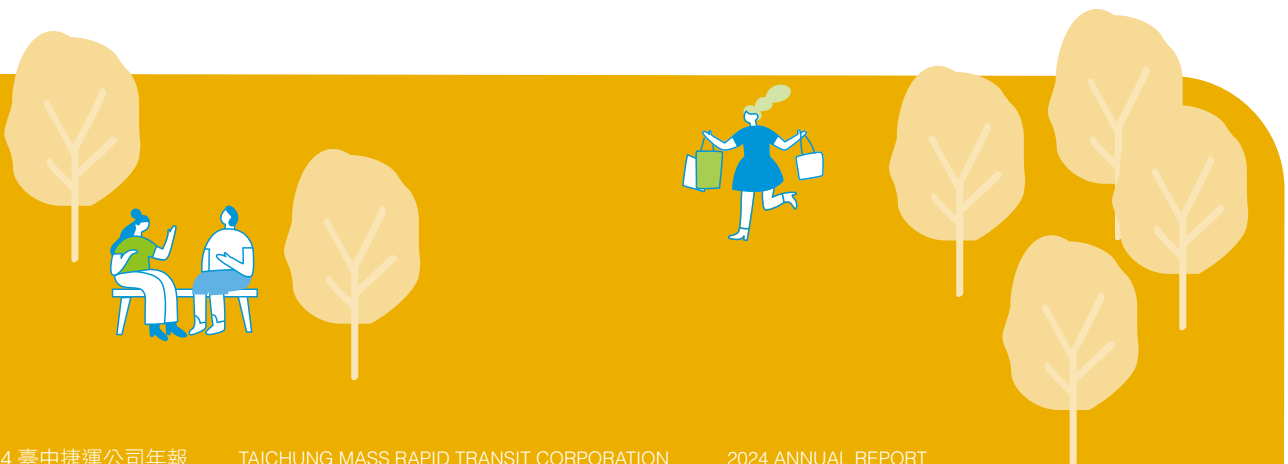
Building on the enthusiastic response to the May "Meridian MRT Partner" stamp collection activity, TMRT collaborated with Meridian Project to launch the second phase—Collaboration Travel Ticket for 24 Hours, which went on limited sale on July 20, 2024. The ticket design features Vtuber characters wearing TMRT uniforms, transformed into station staff and maintenance personnel, along with various TMRT design elements. The collaboration travel tickets sold out in less than one hour, receiving enthusiastic support from fans.

旱溪樂成宮聯名票套組《七夕捷良緣》

Hanxi Lecheng Temple Collaboration Ticket Set "Qixi MRT Perfect Match"

台中捷運於 2024 年首度與網友票選全台最靈驗的月老廟「台中樂成宮」合作，聯名推出御守旅遊票套組，內含月老御守及中捷七夕版 24 小時旅遊票，限量推出 777 組，並於 2024 年 8 月 10 日對外販售。將 Q 版月老及中捷吉祥物「小綠綠」放上御守，並於開賣前至樂成宮過香爐祈求月老加持，保佑情侶幸福長久、單身者快速脫單。聯名旅遊票的票面則是捷運列車化身為幸福車班，小綠綠牽起紅線，祈願「天賜良緣、長長久久」，不僅極具收藏價值，啟用後 24 小時內還可無限次搭乘台中捷運。

In 2024, TMRT collaborated for the first time with "Taichung Lecheng Temple," voted by internet users as Taiwan's most efficacious Matchmaker deity temple, to jointly launch an amulet travel ticket set containing a Matchmaker deity amulet and a TMRT Qixi edition 24-hour travel ticket, with a limited release of 777 sets sold on August 10, 2024. The amulet features cute versions of the Matchmaker deity and TMRT mascot "Little Green." Before the sale, the amulets were blessed at Lecheng Temple's incense burner, seeking the Matchmaker deity's blessing to ensure couples' lasting happiness and help singles find love quickly. The collaboration travel ticket depicts MRT trains transformed into vehicles of happiness, with Little Green connecting red threads of fate, praying for "heaven-sent perfect matches, lasting forever." Beyond its significant collectible value, it allows unlimited rides on TMRT within 24 hours after activation.



Red Bull 聯名悠遊卡

Red Bull Collaboration EasyCard

Red Bull Showrun Taichung 國際級賽車展演盛事首度來台封街登場！台中捷運與 Red Bull 聯手推出限量 5,000 張的聯名悠遊卡，卡面設計為 Red Bull Showrun Taichung 主視覺，底卡以藍黑色調為基底，字體以紅色邊框襯托出熱血氣勢，一如 Red Bull 車身外觀，以滿滿的賽車元素致敬亞洲唯一、台灣首次的活動，於 2024 年 9 月 19 日正式對外發售，並於 9 月 28 日活動當天全數銷售完畢。

Red Bull Showrun Taichung, an international-level racing exhibition event, made its Taiwan debut with street closures! TMRT collaborated with Red Bull to launch 5,000 limited-edition collaboration EasyCards. The card design features the Red Bull Showrun Taichung main visual with a blue-black base and red-bordered typography highlighting dynamic energy, resembling Red Bull's signature car livery. This design pays tribute to Asia's only and Taiwan's first such event with comprehensive racing elements. The cards were officially released on September 19, 2024, and sold out completely on September 28, the day of the event.



4. 跨界藝文合作

Cross-Industry Arts and Culture Collaborations

迎接台中市 285 萬人口，攜手聯邦銀行首度舉辦戶外「台中音樂故事演奏會」

Celebrating Taichung City's 2.85 Million Population: Partnering with Union Bank for the First Outdoor "Taichung Music Story Concert"

為歡慶台中市人口突破 285 萬，台中捷運公司於 4 月 27 日攜手聯邦銀行在舊社站 1 樓戶外廣場舉辦音樂演奏會，將捷運綠線 18 首進站音樂重新編曲，每一首曲目都代表一個車站的創作理念與故事，透過管弦樂現場演奏，譜出屬於台中獨特的音樂，讓熟悉的進站音樂增添充滿故事性的想像。

To celebrate Taichung City's population milestone of 2.85 million, Taichung Mass Rapid Transit Corporation partnered with Union Bank on April 27 to host a music concert at the outdoor plaza on the first floor of Jiushe Station. The concert featured rearranged versions of the 18 arrival melodies from Green Line stations, with each piece representing a station's creative concept and story. Through live orchestral performance, the concert composed unique music belonging to Taichung, adding story-rich imagination to the familiar arrival melodies.



公共藝術《日日》呈現光影色彩美學

Public Art "Day Life" Presents Light and Shadow Color Aesthetics

台中捷運致力提升乘客體驗及增添城市藝文美感，積極推動公共藝術，繼首座作品《尚水》在舊社站揭幕後，第二座作品《日日》已在文心森林公園站常設展出。

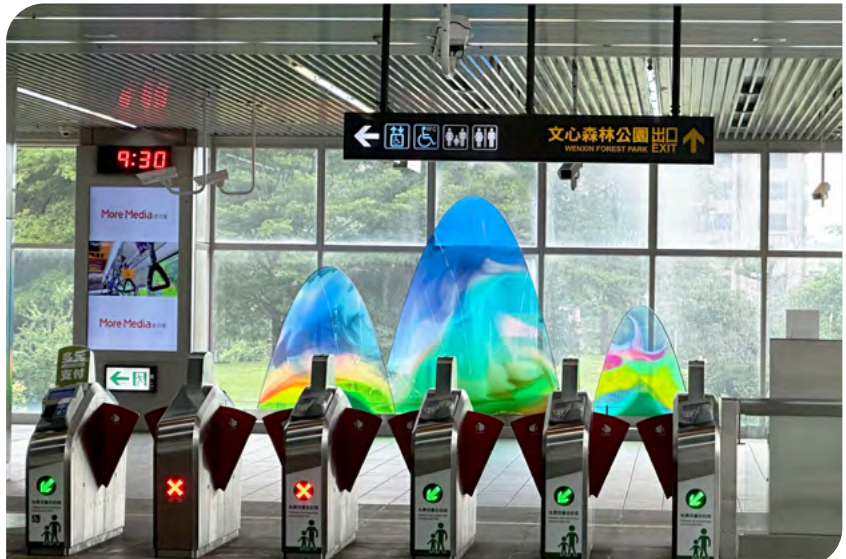
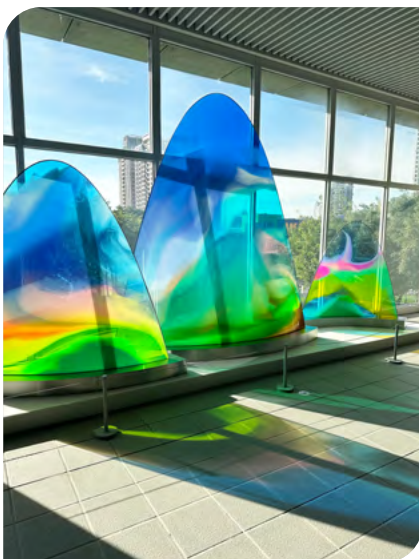
公共藝術作品《日日》是由阿木司室內裝修設計有限公司策劃，邀請知名日本藝術家岩本八千代與渡部克己聯手創作，作品使用多彩樹脂合成玻璃與不鏽鋼，形式上突破傳統平面藝術的侷限，改採有機形體曲線，透過作品與室外光影互動，隨時間流動漸變出幻化色彩，為作品一大特色。

值得一提的是，《日日》全程於日本當地由藝術家親手製作完成，為了嚴格把關施作細節，藝術家更帶領團隊與匠師達人們，親臨台灣現場安裝作品，可說是日式匠人精神的完美體現，作品揉合自然與光影色彩美學的設計，搭配公園盎然的綠意，吸引市民及旅客停駐片刻，重拾內心悠閒的平靜。

TMRT is committed to enhancing passenger experiences and enriching the city's artistic and cultural beauty through the active promotion of public art. Following the unveiling of the first work "Water of Life" at Jiushe Station, the second work "Day Life" is permanently displayed at Wenxin Forest Park Station.

The public art installation "Day Life" is curated by Amus Interior Design Co., Ltd., featuring collaboration between renowned Japanese artists Yachiyo Iwamoto and Katsumi Watanabe. The work utilizes multicolored resin composite glass and stainless steel, transcending the limitations of traditional flat art forms by adopting organic curved structures. Through the interaction between the artwork and outdoor light and shadow, it gradually transforms into shifting colors as time progresses, representing a distinctive characteristic of the piece.

Notably, "Day Life" was entirely handcrafted by the artists in Japan. To ensure meticulous attention to installation details, the artists personally led their team and master craftsmen to Taiwan for on-site installation, exemplifying the perfect embodiment of Japanese artisan spirit. The work integrates natural elements with light and shadow color aesthetics, complemented by the park's lush greenery, inviting citizens and visitors to pause momentarily and rediscover inner tranquility.



台中一中 X 台中二中耶誕快閃演奏及速寫繪圖

Taichung First Senior High School X Taichung Second Senior High School Christmas Flash Performance and Sketch Drawing

台中一中美術班及台中二中音樂班聯手打造一場跨越畫筆與音符的藝術盛宴！學生們在列車上迅速捕捉旅客的神情和當下的感動，用手中的畫筆為每位旅客創作專屬的速寫繪圖；而在市政府站，同學們也進行了熱鬧的耶誕曲目演奏，不僅為捷運站增添耶誕氛圍，也讓市民與旅客共同感受聖誕節的溫馨與喜悅。

The art class from Taichung First Senior High School and the music class from Taichung Second Senior High School collaborated to create an artistic celebration that bridges paintbrushes and musical notes! Students swiftly captured passengers' expressions and momentary emotions aboard trains, using their paintbrushes to create personalized sketch portraits for each passenger. At Taichung City Hall Station, students also performed spirited Christmas repertoire, not only infusing the MRT station with festive atmosphere but also allowing citizens and passengers to collectively experience the warmth and joy of Christmas.



多元票種行銷

Multi-ticket Marketing

攜手 Klook 平台提升旅遊便利性與購票優惠

Partnering with Klook Platform to Enhance Travel Convenience and Ticket Benefits

為鼓勵更多民眾來臺中旅遊，並提升大眾運輸的使用率，台中捷運積極與旅遊平台合作，於 2024 年 12 月攜手 Klook 平台販售捷運旅遊票及高鐵聯票，讓旅客能夠更輕鬆規劃行程，享受便捷的交通服務。

除了捷運旅遊票，台中捷運也與高鐵合作推出聯票方案，讓旅客能夠一次購買高鐵車票與捷運票，抵達臺中後即可無縫轉乘捷運，快速前往市區及各大景點。這項聯票不僅提升交通便利性，也減少旅客在不同交通系統間換票的時間，讓旅程更加順暢。

To encourage more visitors to travel to Taichung and increase public transportation usage, TMRT actively collaborates with travel platforms. In December 2024, the Company partnered with Klook platform to sell MRT travel tickets and THSR joint tickets, enabling travelers to plan their itineraries more easily while enjoying convenient transportation services.

Beyond MRT travel tickets, TMRT also collaborates with Taiwan High Speed Rail to offer joint ticket packages, allowing travelers to purchase both THSR and MRT tickets in a single transaction. Upon arriving in Taichung, passengers can seamlessly transfer to the MRT system and quickly access the city center and major attractions. These joint tickets not only enhance transportation convenience but also reduce the time travelers spend managing transfers between different transportation systems, creating smoother journeys.

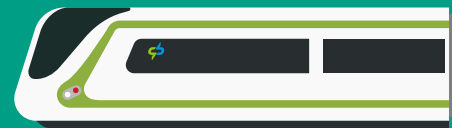


即日起 台中捷運旅遊票
於 **Klook** 旅遊平台
開賣啦!!





7



企業社會責任

Corporate Social Responsibility

永續環境

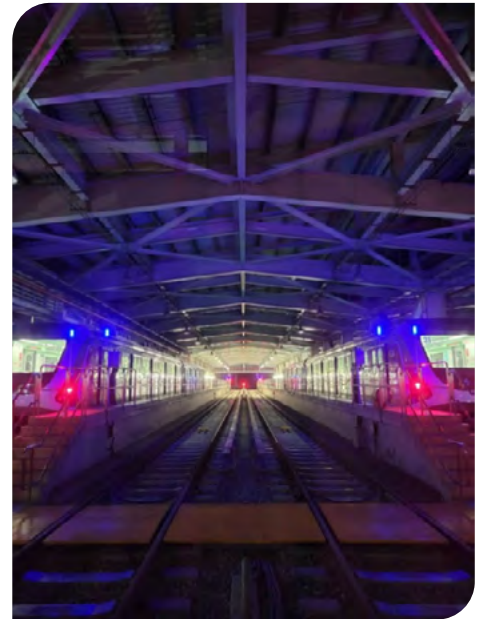
Sustainable Environment

1. 節能措施

Energy Conservation Measures

本公司自 2021 年起成立節約能源委員會，積極推動空調溫度及中央空調運轉時間控管、車站售票機桶燈改為 LED 節能燈具、北屯機廠駐車區照明設定分區啟閉、調整台電契約容量等措施，依設備功率估算節能效益，2022 年至 2024 年分別節電約 34.6 萬度、114.9 萬度及 76.5 萬度，其中車站用電自 2022 年起已逐年下降，2024 年車站用電減少約 45.2 萬度，降幅達 2.5%。

The Company established an Energy Conservation Committee in 2021, actively promoting various measures including the management of air conditioning temperatures and central air conditioning operating hours, the replacement of station ticket machine barrel lights with LED energy-saving fixtures, zoned lighting controls in the Beitun Depot parking area, and adjustments to the Taipower contract capacity. Based on equipment power calculations for energy-saving benefits, electricity savings were approximately 346,000 kWh, 1.149 million kWh, and 765,000 kWh from 2022 to 2024 respectively. Station electricity consumption has been declining annually since 2022, with a reduction of approximately 452,000 kWh in 2024, representing a decrease of 2.5%.



2. 太陽能光電系統

Solar Photovoltaic System

中捷公司積極推動綠色能源，北屯機場於 2022 年完成建置容量達 5.7M 峰瓩 (kWp) 的光電系統，2024 年售電收益達新臺幣約 800 萬元，成果超乎預期。為落實淨零轉型政策、增加營收來源，本公司持續盤點並評估拓展空間後，規劃於北屯機廠廠區停車場、明隧道上方及北屯總站車站屋頂等處加設光電設施，預計於 2026 年 6 月前完成建置，預估可再新增裝置容量約 1.3M 峰瓩 (kWp)，每年為公司增加約 87 萬元之售電收入，降低電價調漲所帶來的財務衝擊。

TMRT Corporation actively promotes green energy initiatives and completed the construction of a photovoltaic system with a capacity of 5.7 MWp at Beitun Depot in 2022. Electricity sales revenue reached approximately NT\$8 million in 2024, with results exceeding expectations. To implement the net-zero transformation policy and increase revenue sources, the Company continues to assess and evaluate expansion opportunities. Plans are underway to install additional photovoltaic facilities at the Beitun Depot parking lot, above cut-and-cover tunnels, and on the roof of Beitun Main Station, with completion expected by June 2026. It is estimated that an additional installed capacity of approximately 1.3 MWp can be added, generating approximately NT\$870,000 in additional electricity sales income annually for the Company and reducing the financial impact of electricity price increases.



友善職場

Employee-Employee-Friendly Workplace

1. 鼓勵員工「健康享瘦」，集體減重 464 公斤

Encouraging employees to "Enjoy Healthy Weight Loss" - collective weight reduction of 464 kilograms

台中捷運公司為鼓勵員工健康管理，舉辦「健康享瘦團體競賽」活動。透過這項為期 13 週的比賽，參賽的 20 個團隊、共 100 名員工成功減重總計 464.2 公斤，其中個人最高紀錄減下 12.7 公斤。活動目的在於藉由競賽方式激勵員工養成健康生活習慣，並強調均衡飲食和規律運動是減重的關鍵。台中捷運公司認為員工健康是公司的重要資產，並希望將健康理念推廣至員工家庭，共同擁有健康的工作與生活。

Taichung Mass Rapid Transit Corporation organized a "Healthy Weight Loss Team Competition" to encourage employee health management. Through this 13-week competition, 20 participating teams comprising 100 employees successfully achieved a total weight loss of 464.2 kilograms, with the maximum individual weight loss reaching 12.7 kilograms. The purpose of the activity is to motivate employees to develop healthy lifestyle habits through competitive engagement, emphasizing that balanced diet and regular exercise are the keys to successful weight loss. Taichung Mass Rapid Transit Corporation believes that employee health is an important company asset and hopes to extend healthy concepts to employee families, fostering healthy work and life for all.



2. 提案制度獎勵活動 提出革新及改善方案

Proposal System Reward Activity - Proposing Innovation and Improvement Plans

為鼓勵同仁積極優化營運作業，達成簡化流程、降低成本、節省人力、提升效率與服務品質、增加運量與營收等目標，本公司辦理「2024 年創意提案暨年度實行成果優良提案獎勵活動」。

本次創意提案共徵得 24 件，涵蓋「營運維修、行政管理、規劃策略、旅客資訊」四大類，內容多元且具可行性。其中，維修部門提出的「優化自動收費系統維修工作流程」，改善作業效率、對營運系統助益顯著，榮獲優等獎。另外，首次舉辦的「年度實行成果優良提案獎勵」，由維修處「北駐車區軌道帶電指示燈改善案」榮獲第一名，充分展現出創新精神，達到鼓舞同仁持續自主改善，有效提升整體營運效能。

To encourage colleagues to actively optimize operational procedures and achieve goals of streamlining processes, reducing costs, saving manpower, improving efficiency and service quality, and increasing ridership and revenue, the Company organized the "2024 Creative Proposal and Annual Implementation Results Outstanding Proposal Reward Activity".

This creative proposal initiative received 24 submissions covering four major categories: "Operations Maintenance, Administrative Management, Planning Strategy, and Passenger Information", with diverse and feasible content. Among these, the "Optimization of Automatic Fare Collection System Maintenance Workflow" proposed by the maintenance department improved operational efficiency and significantly benefited the operating system, earning the Excellence Award. Additionally, the inaugural "Annual Implementation Results Outstanding Proposal Reward" was won by the Maintenance Department's "Beitun Depot Track Electrification Indicator Light Improvement Project", which fully demonstrated innovative spirit and achieved the goal of encouraging colleagues to continue autonomous improvements, effectively enhancing overall operational efficiency.



3. 杜絕職場不法侵害 共創和諧工作環境

Eliminating Workplace Misconduct - Creating a Harmonious Work Environment

為了促進員工對不法侵害的了解並建立和諧的工作環境，台中捷運公司舉辦職場霸凌與不法侵害專題講座。由專業律師透過案例探討相關行為的定義、如何進行識別與預防；講座也涵蓋不同形式的非法侵害，並提供應對策略與處理程序。中捷公司重視不法侵害對員工的身心健康和公司營運的影響，因此除了將持續推動相關講座，更建立有完善的申訴管道和處理流程，並將持續推動相關措施。

To promote employee understanding of workplace misconduct and establish a harmonious work environment, Taichung Mass Rapid Transit Corporation organized special lectures on workplace bullying and illegal violations. Professional lawyers explored the definitions of related behaviors and methods for identification and prevention through case studies. The lectures also covered different forms of misconduct and provided coping strategies and handling procedures. TMRT Corporation recognizes the impact of workplace misconduct on employee physical and mental health as well as company operations. Therefore, the Company will continue to promote related lectures, establish comprehensive complaint channels and handling processes, and continue to advance related measures.



社區共好

Community Well-being

1. 公益活動

Public Welfare Activities

捐血活動

Blood Donation Activities

台中捷運公司持續以實際行動關懷社會，連年舉辦捐血活動，2024年更擴大規模。第一場捐血活動於5月份在市政府站舉行，吸引許多熱心民眾、旅客和市府員工響應，共募得300袋血液。活動現場還有市集與健康諮詢服務，希望能以輕鬆的方式號召大家發揮愛心，形成善的循環。第二場捐血活動於9月份舉行，針對內部員工發起響應，呼籲大家一同支援醫療用血短缺狀況。透過在公司場域設立捐血點，便利員工就近參與，以實踐企業社會責任，展現團隊凝聚力及對社會的關懷。

Taichung Mass Rapid Transit Corporation continues to demonstrate social care through practical actions, organizing blood donation activities for consecutive years, with an expanded scale in 2024. The first blood donation activity was held in May at Taichung City Hall Station, attracting enthusiastic participation from citizens, passengers, and city government employees, collecting a total of 300 bags of blood. The activity venue also featured markets and health consultation services, aiming to encourage everyone to show compassion in a relaxed atmosphere and create a virtuous cycle. The second blood donation activity was held in September, targeting internal employees and calling on everyone to support the medical blood shortage situation together. By establishing blood donation points within the Company premises, employees were able to participate conveniently, practicing corporate social responsibility and demonstrating team cohesion and care for society.



環保愛社區，維護宜居社區環境

Environmental Protection for Community Love - Maintaining a Livable Community Environment

台中捷運作為市民的好鄰居，長期關心社區發展與環境永續，與市府團隊及熱心的環保志工一同發起清掃社區公園及周邊道路活動，積極實踐「環保愛社區」的理念。這項活動不僅展現了台中捷運融入在地社區的行動力，也讓環保和友愛的種子在沿線車站及社區間不斷生根發芽，為大家共同的家園帶來更多美好與溫暖。



As a good neighbor to citizens, TMRT has long been committed to community development and environmental sustainability, joining city government teams and enthusiastic environmental volunteers to launch community park and surrounding road cleaning activities, actively practicing the concept of "Environmental Protection for Community Love". This activity not only demonstrates TMRT's proactive integration into local communities but also allows the seeds of environmental protection and care to continuously take root and flourish among stations and communities along the line, bringing more beauty and warmth to our shared home.





2. 雙十國慶 北屯機廠開放參訪

Double Ten National Day - Beitun Depot Open for Public Visits

深受各界喜愛的「北屯機廠參訪活動」原僅受理團體平日參訪，為歡慶 2024 年國慶及滿足鐵道迷，特別於國慶日開放個人報名，120 個名額迅速額滿，甚至有來自台北、屏東的民眾專程參加，把握難得的機會一睹北屯機廠的神秘風采。在導覽人員深入淺出的解說下，參訪民眾了解主維修廠、行控中心如何運作，透過車體模型上的互動裝置，也更加認識列車各項安全設備。總經理朱來順當天親自接待來賓，並強調台中捷運以安全為首要目標，歡迎大家多多搭乘。

The "Beitun Depot Visit", beloved by all sectors, originally only accepted group visits on weekdays. To celebrate the 2024 National Day and satisfy railway enthusiasts, individual registration was specially opened on National Day, with 120 spots quickly filled. Participants even came from Taipei and Pingtung to seize this rare opportunity to witness the mysterious charm of Beitun Depot. Under the comprehensive yet accessible explanations of tour guides, visiting citizens learned how the main maintenance facility and operations control center operate. Through interactive devices on train body models, they also gained better understanding of various train safety equipment. General Manager Zhu Laishun personally received guests that day and emphasized that TMRT prioritizes safety as its primary goal, welcoming everyone to ride more frequently.



3. 車站周邊活化

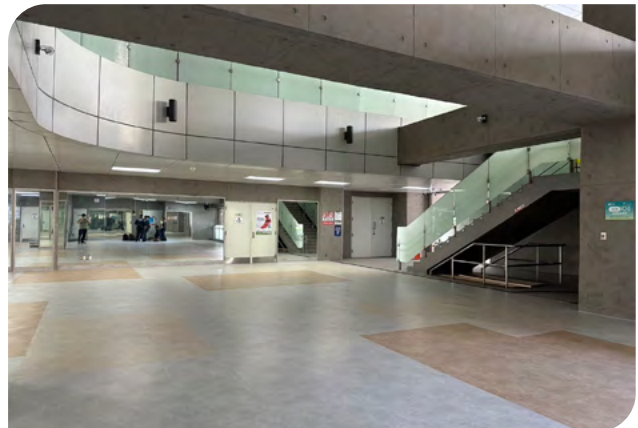
Station Area Revitalization

舊社站「捷舞 103」練舞場地優化

Jiushe Station "Jiewu 103" Dance Practice Venue Optimization

台中捷運舊社站「捷舞 103」練舞場地位於舊社站 1 樓的公共空間，場域寬敞、設備齊全，有多處大面落地鏡、販賣機、插座及洗手間等設施，且免費開放，常有不同團體在此尬舞，自 2022 年 7 月啟用後，廣受舞蹈愛好者好評，迄今已累積超過數萬人次使用。本公司繼 2023 年增設 6 處大面落地鏡，2024 年持續提升場地品質，進行新設地坪鋪設改善工程，有別於過往地磚鋪面較堅固的踩踏感，新設地坪結合耐用性和美觀性，提供練習者更佳的舞蹈體驗。

The TMRT Jiushe Station "Jiewu 103" dance practice venue is located in the public space on the first floor of Jiushe Station. The venue is spacious and well-equipped, featuring multiple large floor-to-ceiling mirrors, vending machines, outlets, and restrooms, all available free of charge. Different groups often practice dance here. Since opening in July 2022, it has been widely praised by dance enthusiasts and has accumulated over tens of thousands of users to date. Following the addition of six large floor-to-ceiling mirrors in 2023, the Company continued to improve venue quality in 2024 by conducting new flooring installation improvement works. Unlike the previous tile flooring with its firmer stepping sensation, the new flooring combines durability and aesthetics, providing practitioners with an enhanced dance experience.



打造全新公園品牌，松竹站「居市森駅」

Creating a New Park Brand - Songzhu Station "G4 Re-Station"

松竹站作為雙鐵共站的重要交通樞紐，也是台中綠空廊道中重要一環，近年來逐漸轉型為居民以及旅客休閒漫步、騎車漫遊首選。看準松竹站的獨特地理優勢，台中捷運與台灣知名露營品牌「BLACK DESIGN」合作，將自然環境與 BLACK DESIGN 設計質感融合，於松竹站戶外廣場打造「居市森駅」品牌，作為居民與遊客共享的社交與文化平台，規劃多元形態的藝術裝置進駐，並引進市集、店鋪，定期舉辦各類活動，鼓勵社區互動，促進森活交流。

Songzhu Station functions as a key transportation hub featuring integrated dual-rail connectivity and is also an important component of the Taichung Green Corridor. In recent years, it has gradually transformed into the preferred destination for residents and travelers seeking leisurely walks and cycling tours. Recognizing the unique geographical advantages of Songzhu Station, TMRT collaborated with Taiwan's renowned camping brand "BLACK DESIGN" to integrate the natural environment with BLACK DESIGN's aesthetic sensibilities, creating the "G4 Re-Station" brand at Songzhu Station's outdoor plaza. This serves as a social and cultural platform shared by residents and visitors, featuring diverse art installations, markets and shops, and regularly hosting various activities to encourage community interaction and promote forest lifestyle exchanges.



耶誕親子市集

Christmas Parent-Child Market

台中捷運於 2024 年 12 月 21 日、22 日舉辦「HoHoHo 耶誕捷伴松竹好站」親子市集，精心規劃「救援小英雄波力」見面會、冬日星光電影院、特色市集、手作活動體驗及音樂饗宴等活動，讓整個周末充滿歡樂與熱鬧的耶誕氛圍。不僅提供民眾溫馨的節慶體驗，也扶植在地學生及具創意表演者有發揮的舞台。兩天活動共吸引上萬名市民與大小朋友到捷運松竹站，現場特色市集也成為各個創意商家與民眾互動的好場所。未來台中捷運將持續舉辦應景節慶活動，將松竹站市集打造為大家佳節必逛的熱點。

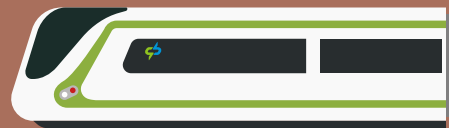
TMRT organized the "HoHoHo Christmas with MRT Songzhu Station" parent-child market on December 21-22, 2024, carefully planning activities including "Robocar Poli" meet-and-greet sessions, Winter Starlight Cinema, specialty markets, hands-on activity experiences, and musical performances, filling the entire weekend with joyful and festive Christmas atmosphere. The event not only provided citizens with warm and joyful holiday experiences but also supported local students and creative performers by providing them with a platform to showcase their talents. The two-day event attracted tens of thousands of citizens and families to MRT Songzhu Station, with the on-site specialty market serving as an excellent venue for various creative businesses to interact with the public. In the future, TMRT will continue to organize seasonal festival activities, establishing Songzhu Station market as a must-visit destination during holidays.







8



重要紀事

Important Events

台中捷運大事紀

Taichung Metro Milestones

2024.01.01

台中捷運於 2024 年 1 月 1 日凌晨順利完成跨年疏運任務，創下 5.9 萬人次的新高紀錄。

TMRT successfully completed the New Year's Eve transportation mission in the early hours of January 1, 2024, setting a new record high of 59,000 passengers.

2024.01.06

辦理多重災害模擬演練，模擬異物掉落軌道，與臺鐵松竹站共同演練啟動防災機制。

Conducted multiple disaster simulation drills, simulating foreign objects falling onto tracks and jointly practicing disaster prevention mechanism activation with Taiwan Railway Songzhu Station.

2024.02.20

2023 年旅客整體滿意度達 94.2%，創下營運以來新高。

In 2023, overall passenger satisfaction reached 94.2%, achieving a new high since operations began.

2024.04.19

VTuber「子午捷伴」遊台中，5 月 1 日至 7 月 31 日活動期間搭中捷集章解任務換好禮。

VTuber "Meridian MRT Partner" toured Taichung from May 1 to July 31, with activities involving riding TMRT to collect stamps, complete missions, and exchange for gifts.

2024.05.01

智慧中捷，即日起行動支付可搭中捷。

Smart TMRT - mobile payment now available for riding TMRT.

2024.04.27

歡慶台中市將突破 285 萬人口，攜手聯邦銀行首度於戶外舉辦「台中音樂故事演奏會」。

Celebrating Taichung City's milestone of 2.85 million population, partnered with Union Bank to hold the first outdoor "Taichung Music Story Concert".

2024.05.03

再度與聯邦銀行攜手舉辦「熱血聯捷 珍愛生命」捐血活動，活動共募得 300 袋熱血。

Again partnered with Union Bank for the "Passionate MRT, Cherish Life" blood donation drive, collecting 300 bags of blood.

2024.05.21

上午 11 時許於水安宮站行駛列車上發生旅客持刀傷人事件，造成嫌犯及 2 名旅客共 3 人受傷。

Around 11 AM, a passenger knife attack incident occurred on a train at Shui-an Temple Station, resulting in injuries to the perpetrator and two passengers, totaling three injured.

2024.06.08

舉辦環保愛社區活動，與志工攜手維護宜居社區環境。

Organized environmental protection community activities, collaborating with volunteers to maintain a livable community environment.

2024.06.15

於市政府站辦理多重災害模擬演練，模擬歹徒於車廂內持刀攻擊，加強危安事件自主防衛及緊急應變能力。

Conducted multiple disaster simulation drills at Taichung City Hall Station, simulating knife attacks by criminals in train cars to strengthen autonomous defense and emergency response capabilities for security incidents.

2024.06.18

保全人員隨車巡檢，協同警方交叉巡邏，列車班班有保警，建立更嚴密安全網。

Security personnel conduct on-train inspections and cooperate with police cross-patrols, ensuring security presence on every train and establishing a more comprehensive safety network.

2024.06.20

運安會公布捷運事故調查報告，針對市府、中捷公司提出的 5 項建議，均已完成改善。

The Transportation Safety Board published the MRT accident investigation report, and all five recommendations for the city government and TMRT Corporation have been implemented.

2024.06.28

中捷文心森林公園站新嬌點，公共藝術《日日》呈現光影色彩美學。

TMRT Wenxin Forest Park Station features a new attraction - public art installation "Day Life" presenting light and shadow color aesthetics.

2024.06.28

邀集專家、學者順利完成捷運年度定期檢查，藉由不同面向提供專業建言，讓營運更安全，服務更精進。

Successfully completed the annual MRT regular inspection with invited experts and scholars, receiving professional advice from various perspectives to enhance operational safety and service quality.

2024.07.19

舊社站「捷舞 103」練舞場地優化，針對場地的舒適度和安全性進行升級，全新空間提供更加舒適安全的練舞環境。

Optimized Jiushe Station "Jiewu 103" dance practice venue by upgrading comfort and safety features, providing a more comfortable and secure dance practice environment.

2024.08.10

首度與台中旱溪樂成宮聯名於 8 月 10 日七夕情人節推出御守旅遊票套組，限量 777 組。

First collaboration with Taichung Hanxi Lecheng Temple to launch amulet travel ticket sets on Qixi Valentine's Day, August 10, limited to 777 sets.

2024.09.12

Red Bull Showrun Taichung 在台中，中捷彩繪列車及大型打卡牆吸睛登場，並推出聯名悠遊卡 9/19 起限量販售。

Red Bull Showrun Taichung featured eye-catching TMRT painted trains and large photo walls, with collaboration EasyCards available for limited sale starting September 19.

2024.09.19

中捷號召員工捐血，百袋熱血溫暖社會。

TMRT organized employee blood donation drive, with 100 bags of blood contributing to society.

2024.09.28

國際賽車展演疏運規劃湊效，捷運全線運量、市政府站及水安宮站單站運量均刷新紀錄。Red Bull Showrun Taichung 魅力驚人，中捷創造近 600 萬元產值佳績。

International racing exhibition transportation planning proved highly effective, with system-wide ridership and single-station ridership at both Taichung City Hall Station and Shui-an Temple Station setting new records.

Red Bull Showrun Taichung demonstrated remarkable appeal, with TMRT generating nearly NT\$6 million in revenue.

2024.10.10

中捷慶雙十開放北屯機廠參訪，各地鐵道迷一償宿願。

TMRT celebrated Double Ten National Day by opening Beitun Depot for public visits, fulfilling the long-held dreams of railway enthusiasts from across the country.

2024.11.13

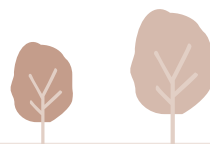
台中捷運通過 ISO 27001 資安系統驗證，資安管理達國際標準。

TMRT achieved ISO 27001 information security system certification, meeting international standards for information security management.

2024.11.23

中捷松竹站打造全新公園品牌，「居市森駅」11 月 23 及 24 日盛大開幕。

TMRT Songzhu Station launched a new park brand - "G4 Re-Station" grand opening on November 23-24.



2024.11.26

歡慶中華隊奪冠，中捷送球員免費搭乘、11月27日至12月25日全民族遊票買一送一。

Celebrating the Chinese team's championship victory, TMRT offered free rides to players and buy-one-get-one-free travel tickets for the public from November 27 to December 25.

2024.12.01

中捷 11 月運量衝破 142 萬人次，締造多項歷史新高紀錄。

TMRT November ridership exceeded 1.42 million passengers, creating multiple historical records.

2024.12.03

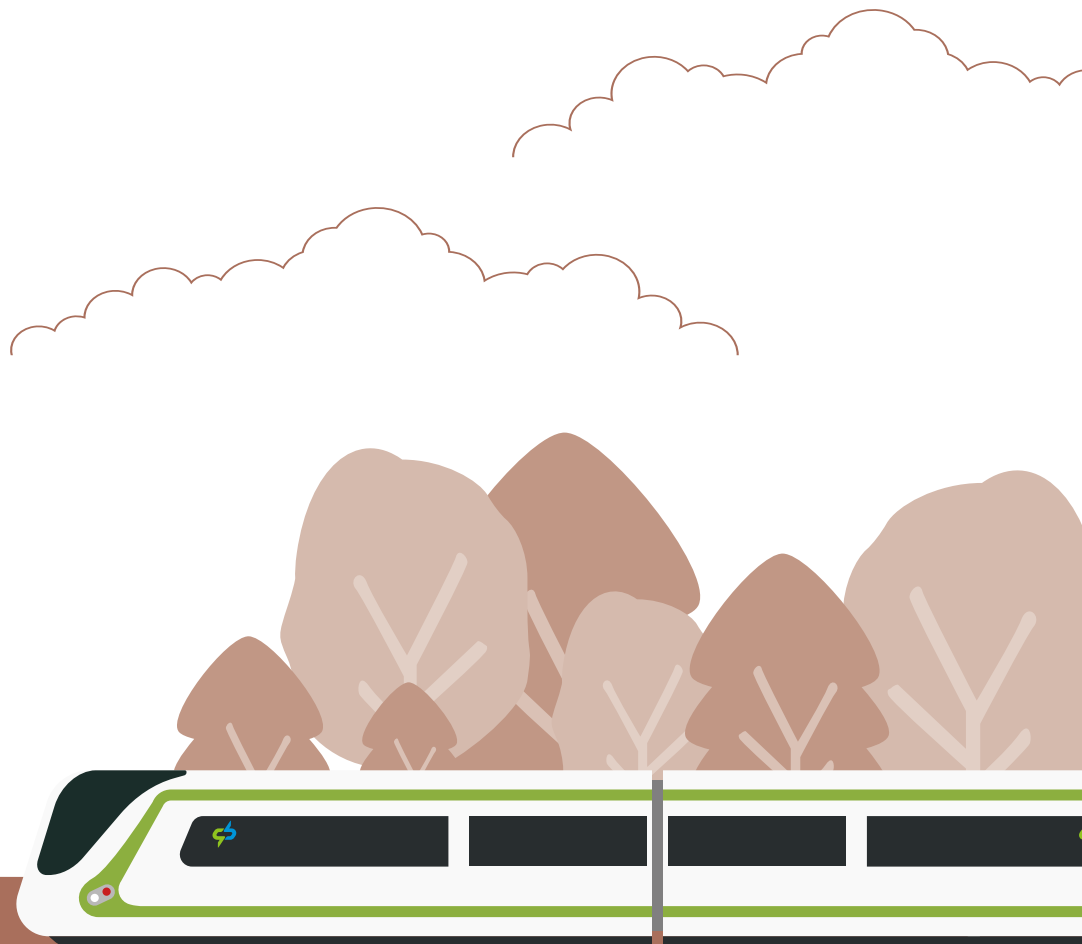
中捷公廁獲頒全國特優公廁，為全國唯一獲獎的捷運公司。

TMRT restrooms received the national excellence award, making it the only MRT company nationwide to receive this recognition.

2024.12.24

台中捷運耶誕親子市集吸引上萬民眾，松竹站將成節慶必逛熱點。

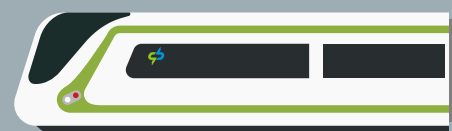
TMRT Christmas parent-child market attracted tens of thousands of visitors, establishing Songzhu Station as a must-visit holiday destination.







9



附錄：財務報表

Appendix: Financial Statements

臺中捷運股份有限公司

資產負債表

民國一十三年十二月三十一日及一十三年十二月三十一日

單位：新台幣元

會計項目	附註	一十三年十二月三十一日		一十二年十二月三十一日	
		金額	%	金額	%
資產					
流動資產					
現金及約當現金	四及六.1	\$69,097,951	8	\$332,561,062	24
按攤銷後成本衡量之金融資產-流動	四及六.2	321,500,000	40	701,000,000	51
應收票據淨額	四	4,218	-	83,351	-
應收帳款淨額	四	13,414,719	2	11,163,363	1
其他應收款	四	4,946,453	1	5,678,793	-
本期所得稅資產		818,055	-	828,612	-
存貨	四及六.3	200,354,601	25	187,180,636	14
預付款項		43,848,617	5	40,445,916	3
其他流動資產	四及六.4	97,493,229	12	21,010,114	2
流動資產合計		751,477,843	93	1,299,951,847	95
非流動資產					
不動產、廠房及設備	四及六.5	45,687,862	5	58,880,459	4
無形資產	四及六.6	14,195,239	2	16,350,000	1
其他非流動資產		21,900	-	21,900	-
非流動資產合計		59,905,001	7	75,252,359	5
資產總計		\$811,382,844	100	\$1,375,204,206	100
負債及權益					
流動負債					
應付帳款	四	\$18,037,478	2	\$69,722,089	5
其他應付款	四及六.7	125,773,050	16	132,153,018	10
預收款項		21,041,124	3	23,103,585	2
其他流動負債	六.8	231,214,844	28	234,170,346	17
流動負債合計		396,066,496	49	459,149,038	34
非流動負債					
存入保證金		44,434,337	5	47,266,107	3
非流動負債合計		44,434,337	5	47,266,107	3
負債總計		440,500,833	54	506,415,145	37
權益					
普通股股本	六.9	3,500,000,000	431	3,500,000,000	254
待彌補虧損		(3,129,117,989)	(385)	(2,631,210,939)	(191)
權益總計		370,882,011	46	868,789,061	63
負債及權益總計		\$811,382,844	100	\$1,375,204,206	100

(請參閱財務報表附註)

董事長：



經理人：



會計主管：



臺中捷運股份有限公司

綜合損益表

民國一一三年一月一日至十二月三十一日
及一一二年一月一日至十二月三十一日

單位：新臺幣元

項 目	附 註	一一三年度		一一二年度	
		金 額	%	金 額	%
營業收入	四及六.10	\$450,451,894	100	\$379,706,679	100
營業成本	六.11	(855,225,138)	(190)	(800,779,883)	(211)
營業毛利		(404,773,244)	(90)	(421,073,204)	(111)
營業費用	六.11	(140,213,528)	(31)	(159,152,162)	(42)
營業淨損		(544,986,772)	(121)	(580,225,366)	(153)
營業外收益及費損					
利息收入	六.12	8,468,798	2	13,462,451	4
其他收入	四及六.12	38,610,924	8	22,359,728	6
營業外收益及費損合計		47,079,722	10	35,822,179	10
稅前淨損		(497,907,050)	(111)	(544,403,187)	(143)
所得稅費用	四及六.13	-	-	-	-
本期綜合損益總額		\$(497,907,050)	(111)	\$(544,403,187)	(143)

(請參閱財務報表附註)

董事長：



經理人：



會計主管：



臺中捷運股份有限公司

權益變動表

民國一一三年一月一日至十二月三十一日

及一一二年一月一日至十二月三十一日

單位：新台幣元

項目	股本	待彌補虧損	合計
民國112年1月1日餘額	\$3,000,000,000	\$(2,086,807,752)	\$913,192,248
112年度稅後淨損	-	(544,403,187)	(544,403,187)
現金增資	500,000,000	-	500,000,000
民國112年12月31日餘額	<u>\$3,500,000,000</u>	<u>\$(2,631,210,939)</u>	<u>\$868,789,061</u>
民國113年1月1日餘額	\$3,500,000,000	\$(2,631,210,939)	\$868,789,061
113年度稅後淨損	-	(497,907,050)	(497,907,050)
民國113年12月31日餘額	<u>\$3,500,000,000</u>	<u>\$(3,129,117,989)</u>	<u>\$370,882,011</u>

(請參閱財務報表附註)

董事長：



經理人：



會計主管：



臺中捷運股份有限公司

現金流量表

民國一一三年一月一日至十二月三十一日
及一一二年一月一日至十二月三十一日

單位：新台幣元

項 目	一一三年度	一一二年度
營業活動之現金流量：		
本期稅前淨損	\$(497,907,050)	\$(544,403,187)
調整項目：		
折舊費用	22,684,122	24,564,982
攤銷費用	6,228,431	6,083,904
利息收入	(8,468,798)	(13,462,451)
與營業活動相關之資產/負債調整項目：		
應收票據減少	79,133	1,077,097
應收帳款增加	(2,251,356)	(2,031,129)
其他應收款增加	(147,633)	(1,043,167)
存貨增加	(13,173,965)	(64,577,498)
預付款項(增加)減少	(3,402,701)	3,610,690
其他流動資產增加	(76,483,115)	(18,048,284)
應付帳款(減少)增加	(51,684,611)	29,005,003
其他應付款(減少)增加	(6,103,268)	8,888,198
預收款項(減少)增加	(2,062,461)	10,093,461
其他流動負債(減少)增加	(2,955,502)	90,745,699
營運產生之現金流出：	(635,648,774)	(469,496,682)
收取之利息	9,348,771	12,662,077
收取(支付)之所得稅	10,557	(534,922)
營運活動之淨現金流出	(626,289,446)	(457,369,527)
投資活動之現金流量：		
按攤銷後成本衡量之金融資產-流動減少(增加)	379,500,000	(701,000,000)
無活絡市場之債務工具-流動減少	-	683,000,000
取得不動產、廠房及設備	(9,768,225)	(5,013,156)
取得無形資產	(4,073,670)	(2,584,124)
存出保證金減少	-	500
投資活動之淨現金流入(出)	365,658,105	(25,596,780)
籌資活動之現金流量：		
存入保證金(減少)增加	(2,831,770)	9,392,717
現金增資	-	500,000,000
籌資活動之淨現金流(出)入	(2,831,770)	509,392,717
本期現金及約當現金(減少)增加數	(263,463,111)	26,426,410
期初現金及約當現金餘額	332,561,062	306,134,652
期末現金及約當現金餘額	\$69,097,951	\$332,561,062

(請參閱財務報表附註)

董事長：



經理人：



會計主管：



English Translation of Financial Statements Originally Issued in Chinese

Taichung Mass Rapid Transit Corporation

Balance Sheets

31 December 2024 and 2023

(Expressed in New Taiwan Dollars)

Assets	Notes	31 December 2024	31 December 2023
Current assets			
Cash and cash equivalents	4, 6(1)	\$69,097,951	\$332,561,062
Financial assets measured at amortized cost	4, 6(2)	321,500,000	701,000,000
Notes receivable, net	4	4,218	83,351
Accounts receivable, net	4	13,414,719	11,163,363
Other receivables	4	4,946,453	5,678,793
Current tax assets		818,055	828,612
Inventories	4, 6(3)	200,354,601	187,180,636
Prepayments		43,848,617	40,445,916
Other current assets	4, 6(4)	97,493,229	21,010,114
Total current assets		751,477,843	1,299,951,847
Non-current assets			
Property, plant and equipment	4, 6(5)	45,687,862	58,880,459
Intangible assets	4, 6(6)	14,195,239	16,350,000
Other non-current assets		21,900	21,900
Total non-current assets		59,905,001	75,252,359
Total assets		\$811,382,844	\$1,375,204,206
Liabilities and Stockholders' Equity			
Current liabilities			
Accounts payable	4	\$18,037,478	\$69,722,089
Other payables	4, 6(7)	125,773,050	132,153,018
Advanced receipts		21,041,124	23,103,585
Other current liabilities	6(8)	231,214,844	234,170,346
Total current liabilities		396,066,496	459,149,038
Non-current liabilities			
Guarantee deposits received		44,434,337	47,266,107
Total non-current liabilities		44,434,337	47,266,107
Total liabilities		440,500,833	506,415,145
Equity			
Common stock	6(9)	3,500,000,000	3,500,000,000
Accumulated deficit		(3,129,117,989)	(2,631,210,939)
Total equity		370,882,011	868,789,061
Total Liabilities and equity		\$811,382,844	\$1,375,204,206

(The accompanying notes are an integral part of the financial statements)

English Translation of Financial Statements Originally Issued in Chinese

Taichung Mass Rapid Transit Corporation

Statements of Comprehensive Income

For the Years Ended 31 December 2024 and 2023

(Expressed in New Taiwan Dollars)

	Notes	For the years ended 31 December	
		2024	2023
Operating revenues	4, 6(11)	\$450,451,894	\$379,706,679
Operating costs	6(12)	(855,225,138)	(800,779,883)
Gross profit-net		(404,773,244)	(421,073,204)
Operating expenses	6(12)	(140,213,528)	(159,152,162)
Operating loss		(544,986,772)	(580,225,366)
Non-operating income and expenses			
Interest income	6(13)	8,468,798	13,462,451
Other income	6(13)	38,610,924	22,359,728
Subtotal		47,079,722	35,822,179
Net loss before income tax		(497,907,050)	(544,403,187)
Income tax expense	4, 6(14)	-	-
Total comprehensive loss		<u><u>\$(497,907,050)</u></u>	<u><u>\$(544,403,187)</u></u>

(The accompanying notes are an integral part of the financial statements)

English Translation of Financial Statements Originally Issued in Chinese

Taichung Mass Rapid Transit Corporation
Statements of Changes in Equity
For the Years Ended 31 December 2024 and 2023
(Expressed in New Taiwan Dollars)

	Common Stock	Accumulated deficit	Total
Balance as of 1 January 2023	\$3,000,000,000	\$(2,086,807,752)	\$913,192,248
Net loss in 2023	-	(544,403,187)	(544,403,187)
Issue of shares	500,000,000	-	500,000,000
Balance as of 31 December 2023	<u>\$3,500,000,000</u>	<u>\$(2,631,210,939)</u>	<u>\$868,789,061</u>
Balance as of 1 January 2024	\$3,500,000,000	\$(2,631,210,939)	\$868,789,061
Net loss in 2024	-	(497,907,050)	(497,907,050)
Balance as of 31 December 2024	<u>\$3,500,000,000</u>	<u>\$(3,129,117,989)</u>	<u>\$370,882,011</u>

(The accompanying notes are an integral part of the financial statements)

English Translation of Financial Statements Originally Issued in Chinese

Taichung Mass Rapid Transit Corporation
Statements of Cash Flows
For the Years Ended 31 December 2024 and 2023
(Expressed in New Taiwan Dollars)

	For the years ended 31 December	
	2024	2023
Cash flows from operating activities:		
Net loss before tax	\$(497,907,050)	\$(544,403,187)
Income and expense adjustment:		
Depreciation	22,684,122	24,564,982
Amortization	6,228,431	6,083,904
Interest income	(8,468,798)	(13,462,451)
Changes in operating assets and liabilities:		
Decrease in notes receivable	79,133	1,077,097
Increase in accounts receivable	(2,251,356)	(2,031,129)
Increase in other receivables	(147,633)	(1,043,167)
Increase in inventories	(13,173,965)	(64,577,498)
(Increase) Decrease in prepayments	(3,402,701)	3,610,690
Increase in other current assets	(76,483,115)	(18,048,284)
Increase in accounts payable	(51,684,611)	29,005,003
Increase in other payables	(6,103,268)	8,888,198
Increase in advance receipt	(2,062,461)	10,093,461
Increase in other current liabilities	(2,955,502)	90,745,699
Cash generated from operations	(635,648,774)	(469,496,682)
Interest received	9,348,771	12,662,077
Income tax paid	10,557	(534,922)
Net cash used in investing activities	(626,289,446)	(457,369,527)
Cash flows from investing activities:		
Increase in financial assets measured at amortized cost	379,500,000	(701,000,000)
Decrease (Increase) in debt instruments investment without market quotations	-	683,000,000
Acquisition of property, plant and equipment	(9,768,225)	(5,013,156)
Acquisition of intangible assets	(4,073,670)	(2,584,124)
Decrease (Increase) in refundable deposits	-	500
Net cash used in investing activities	365,658,105	(25,596,780)
Cash flows from financing activities:		
Increase in guarantee deposits	(2,831,770)	9,392,717
Cash capital increase	-	500,000,000
Net cash provided by financing activities	(2,831,770)	509,392,717
Net increase (decrease) in cash and cash equivalents	(263,463,111)	26,426,410
Cash and cash equivalents at beginning of period	332,561,062	306,134,652
Cash and cash equivalents at end of period	\$69,097,951	\$332,561,062

(The accompanying notes are an integral part of the financial statements)



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